

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
!	COMM 20000 Foundations of Communication ¹	3	C	■		
	COMM 15000 Introduction to Human Communication	3		■	KAD	
	JMC 20001 Media, Power and Culture ² or JMC 20003 Introduction to Mass Communication	3			DD/KSS	
	US 10097 Destination Kent State: First Year Experience ³	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15 Credits]						
!	COMM 25902 Communication Theory	3		■		
	VCD 14001 Visual Design Literacy	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Three [15 Credits]						
	COMM 26001 Public Communication in Society	3		■		
	COMM 26000 Criticism of Public Discourse (3) ⁴ or COMM 35852 Intercultural Communication (3) or COMM 35912 Gender and Communication (3)	3		■	DD/KHU DG DD	
	LIS 30010 Information Fluency in the Workplace and Beyond	3				
	Kent Core Requirement or General Electives ^{2,5}	3				
	Kent Core Requirement or General Electives ^{4,5}	3				
Semester Four [15 Credits]						
	COMM 30000 Communication Research Methods	3		■		
	COMM Concentration Electives ⁶	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Five [15 Credits]						
	COMM 45006 Media Use and Effects	3		■		
	COMM Concentration Electives ⁶	3		■		
	Kent Core Requirement	3				
	General Electives ⁵	6				
Semester Six [15 Credits]						
	COMM 45007 Freedom of Speech	3		■		
	COMM Concentration Electives ⁶	3		■		
	General Electives ⁵	9				
Semester Seven [15 Credits]						
	COMM 45902 Communication and Influence	3	C ⁷	■	WIC	
	COMM Concentration Electives ⁶	3		■		
	General Electives ⁵	9				
Semester Eight [14 Credits]						
	COMM 46091 Senior Seminar	3	C	■	ELR	
	COMM Concentration Electives ⁶	3		■		
	General Electives ⁵	8				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.000

1. Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement.

2. If JMC 20001 is not selected, students must take a Kent Core requirement in Semester 3. If JMC 20001 is selected, students may enroll in general elective credits. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
3. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission
4. If COMM 26000 is not selected, students must take a Kent Core requirement in Semester 3. If COMM 26000 is selected, students may enroll in general elective credits. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
5. Minimum 9 upper-division credit hours. Any COMM course taken is calculated in the major GPA. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
6. Of the 15 credit hours required for concentration electives, all must be from Communication Studies and 12 credits must be upper-division. May include maximum 6 credits hours combined from COMM 45092 45093, 45095 and 45196.
7. A minimum C (2.000) grade must be earned in COMM 45902 to fulfill the writing-intensive requirement.

Note: The School of Communication Studies generally will approve dual concentrations for Communication Studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive