

Roadmap: Communication Studies – Global Communication – Bachelor of Arts

CI-BA-COMM-GLBL

School of Communication Studies Catalog Year: 2015-2016

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
emeste	er One [14 Credits]					
!	COMM 20000 Foundations of Communication ¹	3	С	-		
	COMM 15000 Introduction to Human Communication	3			KAD	
	JMC 20001 Media, Power and Culture (3) ² or JMC 20003 Introduction to Mass Communication (3)	3			DD/KSS	
	US 10097 Destination Kent State: First Year Experience ³	1				
	Foreign Language Requirement ⁴	4 - 5				
emeste	er Two [16 Credits]					
	Foreign Language Requirement ⁴	4 - 5				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
emeste	er Three [15 Credits]					
	COMM 35852 Intercultural Communication	3			DG	
	VCD 14001 Visual Design Literacy	3				
	Foreign Language Requirement ⁴	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
emeste	er Four [15 Credits]	Ü				
, moore	LIS 30010 Information Fluency in the Workplace and Beyond	3		-		
	Global Perspective/Cultural Awareness Electives ⁵	3		-		
	Foreign Language Requirement ⁴	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
omocto		3				
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Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
Willimum Total Hours		Williman Rent Core Hours	Major GPA	Overall GPA
120	39	36	2.250	2.000

^{1.} Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement.

^{2.} If JMC 20001 is not selected, students must take a Kent Core requirement in Semester 7. If JMC 20001 is selected, students may enroll in general



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elective credits. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.

- 3. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
- 4. Foreign Language Requirement: the 14 credit hour foreign language requirement equals three to four semesters, depending on the language selected. The 14 hours must be in one language and it must be a living, spoken language. Students may instead demonstrate an equivalent level of proficiency. Students with foreign language experience should consult with the Department of Modern and Classical Language Studies for appropriate placement. Students are required to begin meeting the foreign language requirement by their third semester of full-time enrollment (that is, no later than upon completing 30 semester hours) and are required to continue to enroll for foreign language courses until the requirement has been completed.
- 5. Global Perspective/Cultural Awareness electives (15 credit hours). 6 hours must be upper division. Some courses may require prerequisites or departmental approval. The student is responsible for completing any required prerequisites or obtaining departmental approval. Some additional US-focused course may be approved for international students. Students are responsible for completing any listed prerequisites or obtaining departmental approval for any course chosen. Any approved Diversity course with Global Focus or choose from the list below. Visit the global diversity courses in this catalog for the full list. COMM 35852 will not fulfill this requirement.

Choose from the following:	
ANTH 48214 Politics of Culture WIC/ELR (3)	ANTH 48230 Socio-Cultural Change (3)
BUS 30234 International Business (3)	ECON 32075 Introduction to International Trade (3)
ECON 42075 International Economic Relations (3)	ENG 31006 World Englishes W/DG (3)
ENG 33013 Pan-African Women's Literature (3)	ENG 33015 African Literatures (3)
FIN 46064 International Business Finance (3)	HIST 31024 World War II (3)
HIST 31112 Chinese Civilization (3)	HIST 31125 Zionism and Israel (3)
HIST 31126 History of the Middle East (3)	HIST 31128 Late Medieval and Modern Jewish History (3)
HIST 31130 History of African Civilization (3)	HIST 31141 Early Latin America (3)
HIST 41020 Nineteenth-Century Europe (3)	HIST 41024 Modern European History, 1914-1945 (3)
HIST 41025 Modern European History: 1945-Present (3)	HIST 41041 History of Germany, 1871-Present (3)
HIST 41044 Imperial Russia, 1689-1917 (3)	HIST 41045 Modern Russia, 1917-Present (3)
HIST 41112 History of Modern China (3)	HIST 41116 History of Japan (3)
HIST 41132 History of Africa, 1880-Present (3)	HIST 42297 Colloquium: China and Japan W (3)
CRIM 33400 Crime and Justice in Popular Culture (3)	CRIM 47311 Comparative Justice Systems (3)
MCLS 20000 Global Literacy and Cultural Awareness (3)	MCLS 30420 Foreign Languages and Culture Studies (3)
MKTG 45060 International Marketing (3)	PAS 32050 African Literatures (3)
PAS 37100 Pan-African Women's Literature (3)	PH 10002 Introduction to Global Health (3)
POL 30500 International Relations Theory (3)	POL 30511 Problems of International Organization (3)
POL 30520 European Politics (3)	POL 30810 Politics of the Global Economy (3)
POL 30820 International Organization and Law (3)	POL 30840 Nongovernmental Organizations (3)
POL 40410 Regulatory Policy (3)	POL 40530 Politics of War (3)
POL 40620 Politics of Social Movements (3)	POL 40840 Comparative Foreign Policy (3)
POL 40930 U.S. Foreign Policy (3)	RPTM 26060 Introduction to Global Tourism (3)
SPAD 45024 Sport in Global Perspective (3)	

- 6. Minimum 9 upper-division credit hours. Any COMM course taken is calculated in the major GPA. For the Global Communication concentration the following subjects are calculated in the major GPA: CCI, COMM, IAKM, JMC, LIS and VCD. Number of credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
- 7. A minimum C (2.000) grade must be earned in one of the designated courses to fulfill the writing-intensive requirement.
- 8. CCI Global Communication electives (18 credit hours)
- 12 credits hours must be upper division. Some courses may require prerequisites or department approval. The student is responsible for completing any required prerequisites or obtaining department approval.

Choose from the following:						
COMM 25902 Communication Theory (3)	COMM 26000 Criticism of Public Discourse KHU/DD (3)					
COMM 35864 Organizational Communication W (3)	COMM 35912 Gender and Communication (3)					
COMM 36505 Communication, Aging and Culture (3)	COMM 40001 Advanced Interpersonal Communication W (3)					
COMM 42000 Media, War and Propaganda (3)	COMM 43000 Communication Technology and Human Interaction (3)					
COMM 45459 Communication and Conflict (3)	COMM 45902 Communication and Influence w (3)					
COMM 45957 Language, Meaning and Cognition (3)	JMC 12001 Elementary Photography (2)					
JMC 20005 Fundamentals of Media Messages (3)	JMC 20006 Multimedia Techniques (3)					
JMC 20008 Research & Measurement in Advertising and Public Relations (3)	JMC 21001 Principles of Advertising (3)					
JMC 22000 Photography Basics (1)	JMC 22001 Photography (3)					
JMC 22002 Videography Basics (1)	JMC 22003 Videography Basics II (1)					
JMC 28001 Principles of Public Relations (3)	JMC 30034 Programming for Electronic Media (3)					
JMC 33024 Broadcast Performance (3)	JMC 40004 Computer Assisted Reporting (3)					
JMC 40009 Comparative Media Systems (3)	JMC 40022 Film as Communication (3)					
JMC 40035 Television Graphics (3)	JMC 40036 Non-linear Video Editing (3)					
VCD 14002 Communicating With Color (3)	VCD 17000 Color: Theory and Application (3)					
VCD 20010 Introduction to Design Research (3)	VCD 37000 Visual Design for Media: Advanced (3)					
VCD 45000 Graphic Design Perspectives W (3)	w fulfills writing-intensive requirement					



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Note: The School of Communication Studies generally will approve dual concentrations for Communication Studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/diversity; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: DD Diversity—Domestic; DG Diversity—Global; ELR Experiential Learning; KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts: KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences; WIC Writing Intensive