This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

<table>
<thead>
<tr>
<th>Critical Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]</th>
<th>Credit Hours</th>
<th>Min. Grade</th>
<th>Major GPA</th>
<th>Attribute</th>
<th>Notes</th>
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<td>Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]</td>
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<td>MATH 11010 Algebra for Calculus</td>
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<td>Kent Core Humanities and Fine Arts</td>
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<td>COMM 15000 Introduction to Human Communication</td>
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<td>Semester Two [15-17 Credits]</td>
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<td>! ECON 32050 Applied Econometrics</td>
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<td>MKTG 25010 Principles of Marketing</td>
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<td>FIN 26074 Legal Environment of Business</td>
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<td>FIN 36053 Business Finance</td>
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<td>MIS 34060 Operations Management</td>
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<td>Required: minimum cumulative 2.250 GPA</td>
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<td>Required: minimum cumulative 2.250 GPA and completion of The Assurance of Learning Assessment given in MIS 44285</td>
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<td>! ECON 42191 Senior Seminar in Economics</td>
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<td>MIS 44285 Integrated Business Policy and Strategy</td>
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**Graduation Requirements Summary**

<table>
<thead>
<tr>
<th>Minimum Total Hours</th>
<th>Minimum Upper-Division Hours 30000 – 40000 level course</th>
<th>Minimum Kent Core Hours</th>
<th>Minimum Major GPA</th>
<th>Minimum Overall GPA</th>
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<tr>
<td>120</td>
<td>39</td>
<td>36</td>
<td>2.250</td>
<td>2.250</td>
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</tbody>
</table>
Course Notes:

1. See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 3

2. Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. General elective courses may be selected from any area and at any level provided students do not go over the PEB, applied music and ensemble music restriction and they satisfy the 39 hour upper-division requirements. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. A major in economics also is offered in the College of Arts and Sciences.

3. A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
   - 30 or more hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
   - 60 or more hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
   - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

4. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.

5. If a student has taken MATH 10041 Elementary Probability and Statistics they may use it in place of MIS 24056.

6. BUS 30061 and ENG 30061 should be taken concurrently. Students who have transferred ENG 30063 from another institution may use it as a substitute for ENG 30061.

7. A minimum C (2.0) grade must be earned to fulfill the writing-intensive requirement.

Program Policies:

- The following courses do not count towards the economics major: ECON 32070 Labor Problems and ECON 32082 Introduction to Managerial Economics.

**University Requirements:** Bachelor’s degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog:

- Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core)
- Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity)
- Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic)
- Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr)

**Attribute Legend:**
- DD: Diversity–Domestic
- DG: Diversity–Global
- ELL: Experiential Learning
- KAD: Kent Core Additional
- KBS: Kent Core Basic Sciences
- KCM: Kent Core Composition
- KFA: Kent Core Fine Arts
- KHU: Kent Core Humanities
- KMC: Kent Core Mathematics and Critical Reasoning
- KSS: Kent Core Social Sciences
- WIC: Writing Intensive