KENT STATE
U N I V E R S I T Y

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
!	**VCD 13000 Introduction to Visual Communication Design**	3		■		
!	**VCD 13001 Introduction to Visual Communication Design Studio**	3	B-	■		
	UC 10097 Destination Kent State: First Year Experience [1]	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15 Credits]						
!	**VCD 22000 Design/Illustration Techniques I**	3		■		
!	**VCD 23001 Introduction to Typography**	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	JMC 20001 Media, Power and Culture	3			DD/KSS	
	Kent Core Requirement	3				
Semester Three [16 Credits]						
!	**VCD 20196 VCD Sophomore Portfolio Review [2]**	1		■		
!	**VCD 20010 Introduction to Design Research**	3		■		
!	**VCD 22001 Design/Illustration Techniques II**	3		■		
!	**VCD 33000 Graphic Design I**	3		■		
	ARTH 22007 Art History: Renaissance to Modern Art	3			KFA	
	Kent Core Requirement	3				
Semester Four [15 Credits]						
!	**VCD 32000 Illustration I**	3		■		
!	**VCD 33001 Graphic Design II**	3		■		
!	**VCD 34005 Introduction to 3D Graphic Design**	3		■		
	Minor Coursework	3				
	Kent Core Requirement	3				
Semester Five [16 Credits]						
!	**VCD 34004 Visual Ethics**	3		■		
!	**VCD 34006 Motion Design**	3		■		
!	**VCD 40092 Internship I-Graphic Design/Illustration**	1		■	ELR	
	VCD 18000 Photography	3		■		
	Minor Coursework	3				
	Kent Core Requirement	3				
Semester Six [15 Credits]						
	LIS 30010 Information Fluency in the Workplace and Beyond	3				
	VCD 45000 Graphic Design Perspectives	3	C [3]	■	WIC	
	VCD Bachelor of Arts Guided Electives [4]	3		■		
	Minor Coursework	3				
	Kent Core Requirement	3				
Third Summer Term [3 Credits]						
	VCD 40053 Graphic Design Studio-Glyphix *or* VCD 40192 Internship II-Graphic Design/Illustration/Photo-Illustration	3		■	ELR	
Semester Seven [12 Credits]						
	VCD Bachelor of Arts Guided Electives	3		■		
	Minor Coursework	6				
	Kent Core Requirement	3				
Semester Eight [12 Credits]						
!	**VCD 40025 Professional Portfolio**	2		■		
	VCD Bachelor of Arts Guided Electives	6		■		
	Minor Coursework	3				
	Additional Minor Hours or General Electives [5]	1				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.000

1. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.

2. VCD 20196 VCD Sophomore Portfolio Review (1): The review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design is based on the quality of a portfolio of work selected from basic courses VCD 13000, VCD 13001, VCD 22000, VCD 23001 and VCD 33001.

3. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

4. VCD Bachelor of Arts Guided Electives (12 credit hours)

Choose from the following:	
VCD 18002 Photography II (3)	VCD 28001 Advanced Photography (3)
VCD 28003 Photo Technology (3)	VCD 32001 Illustration II (3)
VCD 40052 Graphic Design—Travel and Field Experience (1-6)	VCD 43000 Studio Production (3)
VCD 43001 Interaction Design: Communities and Culture (3)	VCD 43004 Issues of Graphic Design Business (3)
VCD 43005 Packaging, Promotion and Retail Environments (3)	VCD 43007 Information Graphics (3)
VCD 43008 Branded Identity (3)	VCD 43051 Type High Press (3)
VCD 49199 Senior Capstone (3) [ELR]	

5. Number of credits required depends on meeting minimum 120 total credit hours and minimum 39 upper-division credit hours.

Progression Requirements:
Students must receive a minimum B- (2.700) grade in VCD 13001 before enrolling in VCD 23001. VCD 13001 may be taken a maximum three times until a minimum B- (2.700) grade is achieved.

Note:
Any VCD course taken is calculated in the major GPA.

Special Requirements for All VCD Programs:
- Special requirement 1:
  - VCD 23001 Introduction to Typography (3)
  - Admission to VCD 23001 requires students to receive a grade of B- (2.700) or better in VCD 13001.
- Special requirement 2:
  - VCD 20196 VCD Sophomore Portfolio Review (1)
  - VCD 20196, the review of the creative ability and technical skills of students wishing to pursue courses or a major in visual communication design will be based on the quality of a portfolio of work selected from basic courses VCD 13000, 13001, 22000, 22001, 23001 and 33000.
- Special requirement 3:
  - A minor is required for the B.A. See advisor or program requirements for specific details on minor requirements. Suggested minors include Advertising; Communication Studies; Digital Media Production; Health Communication; Marketing; Organizational Communication; Public Relations; and Visual Journalism.