Roadmap: Business Management Technology - General Management, Entrepreneurship and Manufacturing - Associate of Applied Business

RE-AAB-BMRT-GMEM

Regional

Catalog Year: 2016-2017

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [14 Credits]						
!	**ACTT 11000 Accounting I - Financial**	**4**		■		
!	**BMRT 11000 Introduction to Business**	**3**		■		
	COMT 11000 Introduction to Computer Systems (3) *or* COMT 12000 Personal Productivity Software (3) *or* COMT 21010 Workgroup Productivity Software (3)	3		■		
	Kent Core Requirement	3				
	UC 10097 Destination Kent State: First Year Experience [1]	1				
Semester Two [15 Credits]						
!	**BMRT 11009 Introduction to Management Technology**	**3**		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	ECON 22060 Principles of Microeconomics	3			KSS	
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Three [18 Credits]						
!	**BMRT 21008 Case Studies in Management Technology**	**3**		■		
!	**BMRT 21011 Fundamentals of Financial Management**	**3**		■		
!	**BMRT 21050 Fundamentals of Marketing Technology**	**3**		■		
	BMRT 21000 Business Law and Ethics I	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Four [15 Credits]						
!	**BMRT 21052 Professional Selling Techniques**	**3**		■		
!	**BMRT 31006 Human Resources Management**	**3**		■		
!	**BMRT 31009 Seminar in Management Technology**	**3**		■		
	ENG 20002 Introduction to Technical Writing (3) [2] *or* ENG 30063 Professional Writing (3) [2] *or* ITAP 26638 Business Communications (3) [2]	3		■		
	Choose from any business and/or manufacturing-related courses: ACCT, ACTT, AGRI, BMRT, BUS, COMT, ECON, ENGT, ENTR, FIN, INS, ITAP, MFGT, MIS, MKTG.	3		■		

Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	**Overall GPA**
62	2.000	2.000

1. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.

2. Students who have successfully completed BUS 30061 and ENG 30061 may use these courses to satisfy the Business Communications Elective.

University Requirements: Applied and technical associate degree-seeking students must fulfill selected Kent Core (general education requirements). For more information about this requirement, please read the following section in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive