Ohio | Board of Regents
University System of Ohio

John R. Kasich, Governor
John Carey, Chancellor

Date of submission:

May 9, 2016

Name of institution:

Kent State University

Primary institutional contact for this request:

Name	Robert Hisrich
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Name of program to be offered in the flexibly scheduled format:

MBA

Proposed implementation date:

Fall 2016

Date that the request received final approval from the appropriate institutional committee:

November 16, 2015

Educator Preparation Programs:

Indicate whether the program leads to educator preparation licenses or endorsements.

Licensure *No*
Endorsement *No*

1. FLEXIBLE DELIVERY OPTIONS

i.1 Will the program delivered using the accelerated or flexible delivery option be offered instead of or in addition to the existing program?

Instead of

i.2 Describe the difference between the standard program delivery and accelerated or flexible delivery option. In your response, include a typical program schedule in the new format (e.g., number of hours to meet per course session, number of class meetings per term, length of accelerated term, and time to complete program).

The MBA program will consist of 17 courses, with 12 of these courses provided through accelerated delivery that will meet as two credit hour/8 week modules for 200 minutes per week (i.e., two days per week for 1 hr. 40 minutes or one day per week for 3 hrs. 20 min.). Of the remaining courses, 4 of these will be delivered as 3 credit hour courses delivered in the standard 16 week semester; and 1 of these courses will be delivered as a 1 credit hour class delivered in a 10 week semester. An Appendix shows a detail of the class schedule for the Full-time and Part-time MBA programs.

1.3 Indicate whether students are assessed/evaluated to determine whether they can complete programs in the accelerated or flexible format. If so, describe the processes/procedures used to anticipate student success in the new delivery format.

A review of past coursework at admissions will indicate whether the student is prepared to begin the program. If the student lacks appropriate preparation in any of four (4) business areas, then a competency based program of instruction and assessment is required to be completed in the deficient areas prior to enrollment. The four business areas evaluated are accounting, finance, economics, and business statistics.

1.4 Have the appropriate accreditation agencies been informed of the proposed change?

The Higher Learning Commission will be notified of this proposed change in the MBA program following OBR approval.

2. ADMINISTRATIVE AND STUDENT SUPPORT SERVICES

2.1 Describe how students in the accelerated/flexible option will have access to the following services. Indicate how the services available to these students are comparable to those available to students in the traditional program:

MBA students will have access to all services when those offices are open. For weekend and evening students, they may have classes at these times, but they are still permitted to use on-campus and on-line services during the week when they are available to the entire student population.

- *Administrative services (admissions, financial aid, registration, student records)*

Students in the proposed accelerated MBA program would receive the same administrative services as those in the current MBA program. The only difference in administrative services is an adjustment in the dates for refunds and withdrawals per university policy to coincide with the shorter 8-week module format of accelerated courses.

- *Advising regarding program planning and progress*
  Students in the proposed accelerated MBA program would receive the same type of advising regarding program planning and progress as those in the current MBA program.

  Library resources
  Students in the proposed accelerated MBA program would receive access to the same library resources as those in the current MBA program.

- *Psycho-social counseling*
  Students in the proposed accelerated MBA program would receive access to the same university counseling services as those in the current MBA program.

- *Career advising and Placement services*
  Students in the proposed accelerated MBA program would receive access to the same career advising and placement services as those in the current MBA program. In addition to university career services, the College of Business Administration has its own Career Services Office with dedicated advisors for graduate students.

2.2 Describe the admission requirements for the accelerated or flexible program. If these are different from those for the residential program, discuss the rationale for the differing requirements.

MBA admissions requirements, current and will not change:

Online application form
Application fee, $45 domestics, $70 international
Official transcripts
Resume
Essay of goals and objectives
2 letters of recommendation (Part time MBA)
3 letters of recommendation (Full time MBA)
Officiail GMAT or GRE scores

2.3 Describe specific student resources/services to support accelerated or flexibly delivered programs (if applicable).

All current student resources and services are available to support students in the accelerated MBA program. Services are open and available as for all students Even if they have classes at night or on the weekend, they will still have access to those services during the week.

3. CURRICULUM

3.1 Indicate whether the program offered in the accelerated/flexible format is equivalent to that offered via the residential program (e.g., expected outcomes, number of credits, course availability, etc.). If there are differences, please explain.

Compared with the current MBA program, the expected outcomes would be the same for the accelerated MBA. Credit hours will be reduced from 56 to 37 credit hours; excluding any optional concentration students might elect to pursue.

Course availability would remain the same with approximately 38% of the program courses delivered in the Fall term, 38% in the Spring term, and 24% in the Summer term. Electives will be available Fall, Spring and Summer.

3.2 Describe the evaluation of the quality and effectiveness of the program delivered in the flexible or accelerated format.

The MBA program learning objectives and assessment methods to evaluate the quality and effectiveness of the program would remain the same. An appendix to this report explains the Assurance of Learning Goals and Objectives.

3.3 *Using the chart below, please list the courses that make up the major/program and indicate whether they are delivered using the accelerated/flexible format. If a course is new (i.e., it is not a part of the traditionally-delivered curriculum), include a syllabus for the course as an appendix item.*

Note: *For the purposes of this application,* ***the major/program must have been approved by the Chancellor for delivery at an onsite location.*** *If a major/program has not been previously approved (or if the content of the program varies substantially from the approved program), additional documentation may be required to complete the review.*

Title of the Course Include the Course Prefix and Number	Delivered in New Format	Delivered in Traditional Format	Is this Course Currently Taught as a Part of the Approved Program?
ACCT 63037 Financial Accounting for Decision Making	X		Y
ACCT 63038 Managerial Accounting for Decision Making	X		Y

BAD 68051 Professional Development		X	Y
ECON 62021 Global Conditions and Macroeconomics Policy	X		Y
ECON 62022 Managerial Economics	X		Y
FIN 66050 Law and Ethics	X		Y
FIN 66060 Managerial Finance	X		Y
MIS 64005 Analytics for Decision Making	X		Y
MIS 64041 Operations, Service and Supply Chain Management	X		Y
MIS 64042 Global Technology Strategy	X		Y
MIS 64158 Leadership and Managerial Assessment	X		Y
MIS 64185 Business Strategy		X	Y
MIS 64271 Human Resource Management	X		Y
MKTG 65051 Marketing Management	X		Y
Elective		X	Y
Elective		X	Y
Elective		X	Y

4. FACULTY AND ADMINISTRATION

4.1 Describe the duties of the individual who has major responsibility for the administration and coordination of the accelerated or flexibly delivered program. Provide this individual's CV as an appendix item.

Robert Hisrich, Ph.D., is Associate Dean for Graduate and International Programs. In this role, he has broad responsibilities for personnel, staffing and budgeting for the graduate programs and international initiatives; and assists the dean in the development and implementation of policies and continuous improvement initiatives related to these areas.

Louise Ditchey, MBA, is the Academic Program Director. She oversees the recruitment, advising, curricular issues, scheduling and graduation processes for the Full-time and Part-time MBA programs.

4.2 Describe faculty members' responsibilities to the accelerated or flexibly delivered program option. In your response, indicate how faculty members' responsibilities to the accelerated or flexibly delivered program affect their responsibilities to the traditional program, including teaching load, advising, research/scholarship, and participation in faculty committees/governance. Are additional faculty members going to be hired to implement the new option? Will these faculty members participate in only the accelerated or flexibly delivered program or will they participate in the traditional program as well?

Teaching load: In the first year of the program, MBA faculty would receive 3 hours of workload for each 2 hour course in order to have 1 hour of workload assigned to convert courses to the new format. Thereafter, faculty will receive workload hours that would match credit hours. Expectations for faculty to participate in advising, research/scholarship, and participation in faculty committee/governance is expected.

Most of student advising in the College of Business is done by professional advisors in the Graduate Programs office.

4.3 Using the form below, provide all information requested for each member of the instructional staff. A faculty member must be identified for each course to be taught during the first two years of program delivery. If a faculty member has not yet been identified for a course, indicate that as an "open position" and describe the necessary qualifications in the matrix (as shown in the example below). A copy of each faculty member's CV must be included as an appendix item.

Name of Instructor	Rank or Title	Full-Time or Part-Time	Degree Titles, Institution, Year Include the Discipline/Field as Listed on the Diploma	Title of the Course(s) This Individual Will Teach in the Proposed Program Include the course prefix and number	Number of Courses this Individual will Teach Per Year (include traditionally- and flexibly-delivered courses)
Wei Li	Associate Professor	FT	Ph.D., Accounting, Washington State University (2006)	ACCT 63037, Financial Accounting for Decision Making	4

Indrarini Laksmana	Associate Professor	FT	Ph.D., Accounting, Georgia State University (2004)	ACCT 63038, Managerial Accounting for Decision Making	4
Pratim Datta	Associate Professor	FT	Ph.D., Information Systems and Decision Science, Louisiana State University (2003)	MIS 64042 Global Technology Strategy	3
Michael Ellis	Associate Professor	FT	Ph.D., Economics, Texas A&M University (1991)	ECON 62021 Global Conditions and Macroeconomics Policy	4
Donald Williams	Professor	FT	Ph.D., Economics, Northwestern University (1984)	ECON 62022 Managerial Economics	2
Lindsay Baran	Assistant Professor	FT	Ph.D., Business Administration, University of North Carolina at Charlotte (2010)	FIN 66060 Managerial Finance	4
Julia Levashina	Associate Professor	FT	Ph.D., Organizational Behavior and Human Resource Management, Purdue University (2005)	MIS 64271 Human Resource Management	4
Mary Hogue	Associate Professor	FT	Ph.D., Industrial/Organizational Psychology, University of Akron (2002)	MIS 64158 Leadership and Managerial Assessment	3

Eileen Bridges	Professor	FT	Ph.D., Marketing, Northwestern University (1987)	MKTG 65051 Marketing Management	4
Felix Offodile	Professor	FT	Ph.D., Industrial Engineering, Texas Tech University (1984)	MIS 64041 Operations, Service and Supply Chain Management	2
Alfred Guiffrida	Associate Professor	FT	Ph.D., Industrial Engineering/Statistics, SUNY-Buffalo (2005)	MIS 64005 Analytics for Decision Making	4
Lois Beier	Associate Professor	FT	JD, University of Akron (1980)	FIN 66050 Law and Ethics	8
Michael Duchon	Assistant Professor	FT	Ed.D., Organizational Leadership, Nova Southeastern (2012)	BAD 68051 Professional Development	4
Asli Arikan	Assistant Professor	FT	Ph.D., Business Administration, Ohio State University (2004)	MIS 64185 Business Strategy	4

APPENDICES

Appendix items

List the appendix items that are included with the request, in the order they are referred to in the proposal. Appendix items should be clearly labeled and submitted electronically as PDF documents or as Microsoft Office documents (e.g., Word or Excel).

Appendix I: Dr. Robert Hisrich's CV, Ms. Louise Ditchey 's resume
Appendix II: Faculty CVs
Appendix III: Packet submitted to Kent State University Educational Policies Council and approved November 16, 2015.
Appendix IV: Assurance of Learning Goals
Appendix V: Sequences of MBA Full-time and Part-time classes

Kent State University verifies that the information in this request is truthful and accurate.

Respectfully,

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Todd A. Diacon, Ph.D.
Senior Vice President for Academic Affairs and Provost

MBA REQUIRED COURSE SCHEDULE	Room 215 BSA (exclusive use room)	Fall and Spring	
Monday	Tuesday	Wednesday	Thursday
8:50- 10:30 Course time slot 1 & 4	8:50-10:30 Course time slot 2 & 5	8:50-10:30 Course time slot 1 & 4	8:50-10:30 Course time slot 2 & 5
11:00-12:40 Course time slot 3 & 6	11:00-12:40 Course time slot 4 & 7	11:00-12:40 Course time slot 3 & 6	11:00-12:40 Course time slot 4 & 7

Full-time MBA schedule (Year one; Year two)

FALL	SPRING	SUMMER
First 8 weeks: FIN 66050 Legal & Ethical (2) ECON 62022 Managerial Economics (2) MIS 64005 Statistics (2) **10 week semester:** BAD 68051 (1) Professional Development Electives – (3) credits **econd 8 weeks:** ACCT 63037 Financial Acct (2) ECON 62021 Business Conditions (2) MKTG 65051 Marketing Mgmt (2)	**First 8 weeks:** ACCT 63038 Managerial Accounting (2) MIS 64042 Global Tech Strategy (2) MIS 64271 HR Mgmt (2) **Full semester:** MIS 64185 Business Strategy (3) Electives - (3) credits **Second 8 weeks:** FIN 66050 Managerial Finance (2) MIS 64158 Leadership (2)	Summer I: Internship MIS 64041 Ops Supply Chain Mgmt Electives – 3 credits **Summer III:** Electives – 3 credits

Part-time MBA schedule

Beginning students Any point in program Intermediate students

FALL	SPRING	SUMMER
First 8 weeks:	**First 8 weeks:**	**Summer I:**
FIN Legal & Ethical	ACCT 63038 Managerial Acct	Electives – 3 credits
MIS 64041 Ops Global Supply	ECON 62021 Business Cond	
MKTG Marketing Mgmt (2)	MIS 64005 Statistics (2)	
Full semester:	**Full semester:**	
MIS 64185 Strategy (3)	Electives – 3 credits	**Summer III:**
Electives – (3) credits		Electives – 3 credits
Second 8 weeks:	**Second 8 weeks:**	
ACCT 63037 Financial Acct (2)	FIN 66050 Managerial Finance (2)	
MIS 64159 Leadership (2)	MIS 64042 Global Tech Strategy (2)	
ECON 62022 Managerial Econ (2)	MIS 64041 Operations GS Mgmt (2)	