Leadership present: Chair Edward Dauterich; Secretaries Therese E. Tillett, Jennifer S. Kellogg, Kristi M. Kamis, Joanna Liedel, Ashley N. Maher, Christa N. Ord

Administrators present: Senior Associate Provost Manfred H. van Dulmen; Deans Sonia A. Alemagno, Versie Mallard-Johnson

Faculty present: Professors Karen Gracy, Tiffany Taylor; Associate Professors Brian R. Barber, Doug Ellison, Michael J. Ensley, Michael R. Fisch, Dandan Liu, Denise M. McEnroe-Petitte, Mitchell J. McKenney, Abe G. Osbourne, Helen Piontkivska, D. Blake Stringer, Jonathan F. Swoboda, Brett D. Tippey; Assistant Professors Bethany G. Lanese, Tina Patel, Maggie Stedman-Smith; Senior Lecturers Tracy A. Laux, Jennifer R. Metheney; Lecturer Kristy Jacobson; Associate Lecturer Shelley K. Marshall

Faculty not present: Associate Professors Vanessa J. Earp, Eric D. Kildow, Christopher Rowan, Geoffrey Steinberg

Students present: Jeremy Foust


Chair Dauterich called the meeting to order at 3:20p.m., on Monday, 30 January 2023, via Microsoft Teams.

I. Approval of Minutes
A. Meeting on 23 January 2023

Associate Professor Piontkivska made a motion to approve, and Associate Lecturer Marshall seconded the motion.

With no questions, comments or corrections, the item was passed unanimously.
II. Program Proposals Review
A. Action Items

Ambassador Crawford College of Business and Entrepreneurship
Department of Accounting

VIEW THE DISCUSSION

1. Accounting Analytics – Graduate Certificate—Establish program (fall 2023)
2. Advanced Accounting – Graduate Certificate—Establish program (fall 2023)

Acting Chair Sellers stated that the department took their Master of Science in Accounting online. This is an extension of that. Each certificate is a four-course bundle. This is filling a need in the marketplace for people who may not want a complete master’s, but will benefit from specific courses from within the master’s. The Advanced Accounting certificate is designed to for people with a B.A. in Accounting to give them four extra courses to prepare and study for the CPA exam. The Accounting Analytics certificate is targeted to students who may be working professionals and have a need for updating their skills. They hope these certificates will satisfy the needs in the marketplace and that some will finish the master’s degree after completing a certificate.

Associate Professor Liu made a motion to approve, and Associate Lecturer Marshall seconded the motion.

Chair Dauterich asked about the support from the community and students.

Acting Chair Sellers explained that they have an accounting board that is made up of, primarily, alumni. There is universal interest in analytics as people see that in their everyday life and are looking to upskill the people that they have. Prior, they wanted people to be CPA ready by the time they are hired. Now, there is more demand for accountants than there is supply. They are starting to see graduates with a B.A. being hired, and the graduates getting their CPA while working. There should be a lot of interest in the medium to large size firms in the area. Meetings are scheduled with businesses in the area to discuss this further. The certificates are leveraging off of existing courses.

With no other questions or comments, the items passed.

Department of Management and Information Systems

3. International Business – Graduate Certificate—Establish program (fall 2023)
4. Quantitative Business Management – Graduate Certificate—Establish program (fall 2023)

VIEW THE DISCUSSION

Associate Dean Dubois said that a couple of years ago, they created certificates that provided a stackable certificate approach to getting the M.B.A. Certificates were also created business analytics and human resource management. The certificates have had a good uptake. Students have stacked them towards the M.B.A. and their concentration within the M.B.A. These new certificates will be an expansion. International Business has a range of courses. None of the courses have prerequisites, so they are available to anyone across campus as well. If someone is a working business professional and they want to go towards jobs in international business, they can use this certificate to go towards that. Quantitative Business Management is a renaming of
what used to be Financial Management stackable certificate. The Finance department wanted that name of their certificate. Quantitative Business Management has no new courses. The Financial Management certificate will have finance courses. The college expects uptake in these certificates.

Associate Professor Liu made a motion to approve, and Associate Lecturer Marshall seconded the motion.

Secretary Tillett asked why they would not market to the students who are in the International Business concentration within the M.B.A.

Associate Dean Dubois explained that students are able to put on their LinkedIn that they have a certificate in international business rather than a concentration. It draws more attention and has greater legitimacy.

Secretary Tillett asked for confirmation that the students would be earning two credentials for the same curriculum.

Associate Dean Dubois added that students do take an extra course in the certificate.

Secretary Tillett asked if the college has thought about removing the concentrations and making them all certificates.

Associate Dean Dubois said no. Some students do not want to take the extra course. She said they will think and discuss it.

Secretary Tillett asked why the extra course was in the certificate and not in the concentration.

Associate Dean Dubois said that this is so students have a choice to take the extra course. Not every M.B.A. student does this. People who do not want to do the M.B.A. also take the certificates. The certificates provide different pathways and are stackable.

Secretary Tillett asked why they would want to market to current students in the M.B.A. within a concentration.

Associate Dean Dubois said that it looks better on students’ LinkedIn profile if they have a certificate.

With no further questions, the items passed unanimously.

**College of Arts and Sciences**

5. Pre-Health – Undergraduate Certificate—Establish program (*fall 2023*)

Associate Dean Warren the college is proposing a pre-health certificate that targets students who graduated with a non-health degree and want to come back to get the prerequisite courses that are required for medical schools. This includes medical, dental, pharmacy, physician assistant and veterinary. There are not any other programs that currently serve this population. Consultation
and support have come from Arts and Sciences and other units in the university. The certificate has some core requirements that are common to other professional schools. There are a number of electives that students will take based on what professional school they are interested. All courses currently exist. The college and units, biology, chemistry, physics and psychology, have academic and faculty advisors to guide the students through the requirements. This certificate will allow students to get financial aid. The students will also be tracked and advisors can ensure they get all they need.

Academic Program Coordinator, Erin Lawson, added that a big component would be guidance. Students coming in would need to have a minimum 3.000 GPA to declare the certificate. Students will not be setup for unrealistic expectations for what they might pursue in the future. Guidance would be provided along the way to also ensure that students are meeting extracurriculars.

Associate Professor Ensley made a motion to approve, and Associate Professor Piontkivska seconded.

Associate Professor Osbourne asked if the College of Podiatric Medicine could play a part in the certificate. There are only a couple students from Kent State.

Associate Dean Warren explained that they visited the College of Podiatric Medicine (CPM) and had discussion about how they could collaborate.

Erin added that would be a fantastic opportunity and that there is room to guide students to CPM’s admission representatives. The college would like to look more into this in the future.

Secretary Tillett asked if they foresee articulation agreements with community colleges or other universities.

Erin said there may be a possibility for that, but it would depend on the particular student and professional school they desire to attend. A number of professional schools require a degree from a four-year institution.

With no further questions or comments, the item passed unanimously.

**Department of Chemistry and Biochemistry**


**VIEW THE DISCUSSION**

Associate Professor Stroup stated that the proposal is to convert the concentrations into a major. The proposal has retained the program requirements. The B.S. Chemistry major is not going away. It will retain the Chemistry, Industrial Chemistry and Material Chemistry concentrations. The structural change will be big for the department. The B.S. Chemistry/Biochemistry concentration is a concentration of chemistry and not a standalone B.S. in Chemistry program. The department has prepared a plan to reduce disruption and loss of enrollment and to create a smoother transition. The existing Biochemistry program has a combined enrollment of 120
students for 2022. Materials Chemistry, Industrial Chemistry and Chemistry, the combined enrollment is 41. There is also a process for continued review.

Associate Professor Piontkivska made a motion to approve, and Associate Lecturer Marshall seconded the motion.

Associate Dean Warren added that since the Biochemistry concentration has been so popular, elevating it to a standalone program could possibly increase student enrollment.

With no further questions or comments, the item passed.

**Department of Computer Science**

7. Cybersecurity Foundations – Minor

**VIEW THE DISCUSSION**

Professor Dragan said that 10 years ago, the department created a cybersecurity concentration in their bachelor’s program. Based on that concentration, the department wants to create a minor so that students in other areas in the university can take the minor. College of Aeronautics and Engineering and Department of Sociology uses some of the courses for cybersecurity and cybercriminal. The minor is being proposed so that students from other departments can have exposure different top domains of cybersecurity. Consultation has been conducted and support gathered with other units throughout the university and with the cybersecurity committee. The minor is named Cybersecurity Foundations, so that the name “Cybersecurity” can be used for future programs.

Associate Professor Piontkivska motioned to approve, and Associate Professor Osbourne seconded.

With no questions or comments, the item passed.

**School of Peace and Conflict Studies**

8. Environment, Peace and Justice – Minor

**VIEW THE DISCUSSION**

Professor Kaplan stated that the minor will combine the elements from Peace and Conflict Studies and Environmental Studies.

School Director Cooper added that they support the proposal. They believe it responds to demand in those areas and broadly. The combination of the required courses work really well together. This is a program that delivers on the Kent State University’s commitment to promote learning that sparks sustainable outcomes to better the World.

Secretary Tillett asked how the title was created and if Peace, Justice and the Environment was considered.

Professor Kaplan said that was not considered, but asked if there was a better reason to use that title.
Secretary Tillett explained that the question comes from the focus and also alphabetical order. She asked if the focus comes from peace and conflict or environment.

Professor Kaplan said that they wanted to attract students from both peace and conflict and environment. They thought this would be a good minor for either of those programs to expand their studies. Also, students outside the two majors who have an interest. The order of words in the title was not considered.

School Director Cooper added that the program leads with environment. The courses are environmentally based. The minor provides a clear focus on practices of conflict resolution around environmental disputes.

Secretary Tillett asked why the program decided to go with 21 credits.

Professor Kaplan explained that most of their minors have about 18 credits. The additional three credits in this minor were from courses they really felt they needed in the minor. They do anticipate that many of the students taking this minor will have taken some of these courses already. Two of the classes are Kent Core courses. Given that there is so much potential for overlap, they do not see that there will be an issue completing the 21 credit hours.

Associate Professor Piontkivska motioned to approve, and Associate Lecturer Marshall seconded.

With no further questions or comments, the item passed unanimously.

College of Communication and Information
School of Media and Journalism
9. Communication and Advocacy – Graduate Certificate—Establish program (fall 2023)

School Director Haridakis stated that advocacy is a seminal roots of the field of communication studies. Advocacy courses have always been a part of the school. In recent years, there is a growing number of students interested in advocacy and activism. There also have been a growing number of jobs with advocacy within the field. This has been a discussion for a long time and the coursework has been developed along the way. It is a 12-credit program. Students have an option of six courses to choose from and from various advocacy areas.

Associate Professor Piontkivska made a motion to approve, and Associate Professor McEnroe-Petitte seconded.

With no questions or comments, the item was approved.

School of Media and Journalism
10. Journalism Education – Graduate Certificate—Establish program (fall 2023)

School Director Metzgar stated that the proposal is for a graduate certificate in Journalism Education. A total of 12-credit hours, two required courses and a selection of two courses from
The program will be offered 100% online. It is associated with the Center for Scholastic Journalism, which is also funded with support from the James L. Knight Foundation. The certificate is comprised of a subset of courses from the existing master’s degree with a specialization in journalism education. This is not a teacher certification program. The need for the program builds on existing M.A., responds to call for non-degree credentials, data driven, aligned with CSJ and Knight Chair missions and supports future journalism. The learning outcomes are intended to build a well-designed, comprehensive and pedagogical experience for people working in this space. Only one new course, which is Teaching Media Literacy. This will help to serve that is not already being served within the journalism program and also those losing steam in the master’s program.

Associate Professor Piontkivska motioned to approve, and Associate Professor Tippey seconded.

Secretary Tillett asked if they see students who would have gone into the master’s go into the certificate instead.

School Director Metzgar said no. They see the opposite. The school had conversations with the Cleveland Metro School District with trying to provide training for teachers already working in the system. The school believes that the certificate will be enticing to teachers not interested in pursuing a master’s, but would like more specialized training.

With no further questions or comments, the item passed unanimously.

College of Education, Health and Human Services
School of Foundations, Leadership and Administration
11. Educational Studies – B.S.—Revise name to Professional Studies; revise delivery to mostly online in addition to in person; revise description and CIP code (fall 2023)

Assistant Professor Ray-Tomasek said that Educational Studies was established 40 years ago. This has worked as a degree completer program for many years. In more recent years, they have found they are serving students in diverse backgrounds. The name has not been a good fit for some time. Professional Studies is more fitting. The program has been online for some time and will now be clearly identified as mostly online. There were some raised concerns from CATS about the concern for confusion for students regarding the name change. The school did embark on meetings to more clearly define the degree completion programs that exist. There will also be a website to provide more understanding.

Associate Professor Piontkivska motioned to approve, and Associate Professor McEnroe-Petitte seconded.

With no questions or comments, the item passed unanimously.

College of Public Health
12. Clinical Research – Graduate Certificate—Establish program (fall 2023)

Assistant Professor Ray-Tomasek said that Educational Studies was established 40 years ago. This has worked as a degree completer program for many years. In more recent years, they have found they are serving students in diverse backgrounds. The name has not been a good fit for some time. Professional Studies is more fitting. The program has been online for some time and will now be clearly identified as mostly online. There were some raised concerns from CATS about the concern for confusion for students regarding the name change. The school did embark on meetings to more clearly define the degree completion programs that exist. There will also be a website to provide more understanding.

Associate Professor Piontkivska motioned to approve, and Associate Professor McEnroe-Petitte seconded.

With no questions or comments, the item passed unanimously.
Interim Associate Dean Zullo stated that Clinical Research graduate certificate will be comprised of four existing courses within the college. Two are being reactivated at the graduate level. It also includes an option for a new course that is being developed for the Healthcare and Compliance certificate. The certificate can count as electives in the M.P.H. in Epidemiology or Biostatistics. It can also lead to the M.S. in Clinical Epidemiology. The certificate is very efficient and is a pathway that can lead to a program within the college. It is 100% online. There is a need, nationwide, for clinical researchers. This program is largely aimed at people who currently work in a clinical setting that have no training in clinical research and who want to move into the research setting. A 2020 survey from Association of Clinical Research Professionals that job postings in clinical research increased by 9.3% from the previous three years. Currently, 380 job opening in Ohio and 15,000 nationwide.

Associate Professor Piontkivska motioned to approve, and Associate Lecturer Marshall seconded the motion.

Chair Dauterich asked if the college sees this more for students that will move onto a master’s program or for students that want to add on credentials.

Interim Associate Dean Zullo explained that it will be good for both.

With no further questions or comments, the item passed.

13. Environmental Health Sciences for Natural Science Majors – Minor—Establish program (fall 2023)

Interim Associate Dean Zullo said that the college currently has a minor in Environmental Health Sciences, but this change will help make it more readily available for students in the basic sciences to take public health courses and then take the registered sanitarian exam. This will add some course options to the minor.

Associate Professor Piontkivska motioned to approve, and Associate Lecturer Marshall seconded the motion.

With no questions or comments, the item passed unanimously.

14. Healthcare Compliance – Graduate Certificate—Establish program (fall 2023)

Associate Professor Brewer said that field of healthcare compliance has been growing steadily for the last 30 years. The demand for healthcare compliance professionals was accelerated by the Affordable Care Act (ACA). There was a requirement in the ACA that every long-term care, skilled nursing facilities and other healthcare facilities had to have a dedicated healthcare compliance professional. Before that, it was strongly suggested. This is a legacy regulation that was supposed to come into effect in 2018. In 2018, there was a concern to find qualified professionals for these roles. Associate Professor Brewer did a survey with the Ohio Healthcare Association surveying every for-profit, long-term care facility in Ohio and many of them said they do not know how or where to meet this. The Trump Administration tried to re-write the
regulation that was ease the requirement, but were not able to follow through. In October 2022, CMS started auditing on this. There is a lot of concern for this in the field of how to meet the requirement. There are a lot of third-party organizations setup that can come in on a periodic basis to fulfill the need. There is a huge need for people with this skillset. This certificate will be submitted for accreditation through the Healthcare Compliance Association that would allow graduates to sit for the certification exam. The certificate would be stackable on the M.P.H. Students would not have to take anymore courses. Students would either add this as a credential or continue onto a master’s. Consultation has taken place with EHHS. One long-term care course from EHHS is listed as an “or.” The college also worked with Ambassador Crawford College (ACCBE) of Business and Entrepreneurship to put in an ECON class in the future. ACCBE students could also use this certificate with their Nursing Home Administration degree. The college believes there will be a broad appeal across the university and form the field.

Associate Professor Tippey motioned to approve, and Associate Professor McEnroe-Petitte seconded.

With no questions, comments or concerns, the item passed unanimously.

15. LGBTQ+ Public Health – Graduate Certificate—Establish program (fall 2023)  
VIEW THE DISCUSSION  
Interim Associate Dean Zullo stated that the certificate is aimed for individuals who treat LGBTQ+ individuals, whether they work in a public health setting or a clinical medicine setting. It has two new courses and three established courses. All courses can lead to the M.P.H. It is a unique program in the area and nationally. Only a handful of programs that offer training in this area. The college directed a local needs assessment which showed a great need to address the unique health needs and concerns of the LGBTQ+ community. The information gathered showed that only 19% of individuals in this community receive care at established LGBTQ-focused clinics. This means the majority receive care from a clinician who likely has no training. Allies were also surveyed. That data showed that 64% were uninformed or knew little about LGBTQ+ issues. Under 35% reported that they witnessed LGBTQ+ discrimination in a medical or mental health setting. 46% indicated that they do not know where to go for information on how to support these individuals with healthcare. Overall, data from the community needs assessment shows that allies need help identifying the health problems that might be unique to this community and guidance on how to provide help. There was also qualitative research that came from the needs assessment. It showed that LGBTQ+ individuals feared being denied healthcare or not having access to healthcare and being able to take care of themselves as they age with fear of medical discrimination. Overall, there is a need to train practitioners in public and clinical health settings to meet the needs of LGBTQ+ individuals. Students in the college, local community of public health practitioners and healthcare partners have offered strong support for the certificate and have indicated that they will encourage their staff to use their tuition reimbursement and enroll in the program.

Associate Professor McEnroe-Petitte made a motion to approve, and Associate Professor Piontkivska seconded.

With no questions, comments or concerns, the item passed unanimously.
With no further questions, comments or concerns, Chair Dauterich concluded the meeting at 4:35p.m.

Respectfully Submitted,

Christa N. Ord
Christa N. Ord
Operations and Special Projects Coordinator, Curriculum Services
Office of the Provost