

KENT STATE UNIVERSITY CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **25-Feb-20** Curriculum Bulletin _____

Effective Date **Fall 2020** Approved by EPC _____

Department **Foundations, Leadership and Administration**
 College **EH - Education, Health and Human Services**
 Degree **BS - Bachelor of Science MA - Master of Arts**
 Program Name **Sport Administration** Program Banner Code **SPAD**
 Concentration(s) _____ Concentration(s) Banner Code(s) _____
 Proposal **Revise program**

Description of proposal:

The purpose of this proposal is to establish a combined bachelor's/master's degree program in Sport Administration. The total number of hours required for the B. S. Sport Administration major is 120 credits and the M.A. Sport Administration major requires 34 credit hours (154). With the combined degree program, 9 hours of graduate coursework will be shared between degree programs, resulting in 145 total unique credit hours.

Does proposed revision change program's total credit hours? Yes No

Current total credit hours: **154** Proposed total credit hours **145**

Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):

There is no expected impact.

Units consulted (other departments, programs or campuses affected by this proposal):

None - this action only impacts Sport Administration.

REQUIRED ENDORSEMENTS

Kim Schinwald 3 / 2 / 2020
 Department Chair / School Director

 Campus Dean (for Regional Campuses proposals) _ / _ / _

S. Mitchell 3 / 16 / 20
 College Dean (or designee)

 Dean of Graduate Studies (for graduate proposals) _ / _ / _

 Provost (or designee) _ / _ / _



Department of
Higher Education

Mike DeWine, Governor
Randy Gardner, Chancellor

Combined Bachelor's/Master's Degree Program Request Form

Date of submission: 02/07/20

Name of institution: Kent State University

Primary institutional contact for the request

Name: Therese E. Tillett
Title: Associate Vice President, Curriculum Planning and Administration
Office of the Provost
Phone: 330-672-8558
E-mail: ttillet1@kent.edu

Name of bachelor's degree program: Bachelor of Science in Sport Administration

Name of master's degree program: Master of Arts in Sport Administration

Proposed implementation date: Fall 2020

1. Identify the total number of credit hours in the undergraduate and master's programs combined.

The B.S. Sport Administration major requires 120 credit hours and the M.A. Sport Administration (SPAD) major requires 34 credit hours (154). With the combined degree program, 9 credits hours will be shared between the two majors, resulting in 145 total unique credit hours.

2. Describe how the university will ensure that students meet the expected baccalaureate program outcomes before the bachelor's degree is awarded.

Students will apply for graduation clearance via the university's web-based portal (FlashLine) and undergo a Graduate Planning System (GPS) degree audit to ensure satisfactory completion of required credits toward the B.S. in Sport Administration. Students will complete a program of study form specifically designed for the combined program. This document will explicitly list the courses that will be used for both programs and ultimately will ensure that the student has met the requirements of the baccalaureate program.

3. Describe how students are informed of this combined degree program. Include in the answer how students are advised regarding opportunities and challenges associated with the option.

Students will be exposed to this program opportunity through the SPAD web page, literature, student recruitment events, classroom presentations in our Introductory course and faculty recruitment.

4. Describe the options available for students who wish to leave the program with a bachelor's degree before finishing the graduate-level work.

Students will be able to apply for and potentially obtain entry-level positions in a wide array of sport industries including but not limited to professional sport, collegiate athletics and youth sport which includes high school and other amateur programs.

5. Describe how the institution ensures that students will pay undergraduate tuition throughout the completion of the undergraduate degree.

Per Kent State policy, students in a combined bachelor's/master's degree program are classified as undergraduate until the bachelor's degree is awarded. Kent State's tuition rate is assigned to the student's level, and not at the course level. Therefore, undergraduate students taking graduate courses will be charged the undergraduate tuition rate.

Attach to this document a listing of the graduate courses in the master's degree program that will apply toward the bachelor's degree program and explain the requirements they will satisfy in the bachelor's degree.

See attached.

Kent State University agrees to monitor the success of the program and will submit an annual report to Ohio Department of Higher Education on the scope of the program and student success.

Kent State University verifies that the information in this request is truthful and accurate.

Respectfully,

Signed after the request goes to EPC

Melody J. Tankersley, Ph.D.
Senior Vice President for Academic Affairs and Provost (Interim)
Kent State University

COMBINED BS/MS SPORT ADMINISTRATION

GRADUATE COURSE		UNDERGRADUATE EQUIVALENTS	
SPAD 55022	EVENT PLANNING AND PRODUCTION	SPAD 45022	EVENT PLANNING AND PRODUCTION
SPAD 55024	SPORT IN GLOBAL PERSPECTIVE	SPAD 45024	SPORT IN GLOBAL PERSPECTIVE
SPAD 55026	SPORT AND THE MEDIA	SPAD 45026	SPORT AND THE MEDIA
SPAD 55029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	SPAD 45029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS
SPAD 55032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	SPAD 45032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT
SPAD 65021	ORGANIZATION AND MANAGEMENT OF SPORTS PROGRAMS	SPAD 45021	ORGANIZATION AND ADMINISTRATION OF ATHLETICS
SPAD 65033	LEGAL ISSUES IN SPORT	SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION
SPAD 65045	SPORT MARKETING	SPAD 45023	SPORT MARKETING
SPAD 65046	FACILITY MANAGEMENT AND OPERATIONS	SPAD 35025	FACILITY MANAGEMENT
SPAD 65092	INTERNSHIP IN SPORT ADMINISTRATION	SPAD 45092	INTERNSHIP IN SPORT ADMINISTRATION (3 credit hours only)

SPORT ADMINISTRATION - B.S.

Viewing: Sport Administration - B.S.

Last approved: Fri, 03 May 2019 20:36:20 GMT

Program Type:

Major or Degree

College:

College of Education Health and Human Services

Department/School:

School of Foundations, Leadership, and Administration

Level:

Undergraduate

Program Name:

Sport Administration - B.S.

Degree:

Bachelor of Science

List the delivered modes for the program:

On-Ground

Fully Offered At: List all campuses/locations and methods (e.g., online, accelerated) for which a student can fully complete the program.

- Kent Campus

CIP Code 310504 - Sport and Fitness Administration/Management.

Catalog Copy

Effective Catalog:

2020-2021

Description: Describe the program as you would to a prospective student.

The Bachelor of Science degree in Sport Administration prepares students for careers in the sport industry through a balanced academic program and numerous practical experiences. Students complete a core group of courses developed to exceed accreditation guidelines, and all students are required to complete one of the following minors:

- Business (<http://catalog.kent.edu/colleges/bu/mis/business-minor/>)
- Data Analytics (<http://catalog.kent.edu/colleges/bu/econ/data-analytics-minor/>)
- Finance (<http://catalog.kent.edu/colleges/bu/fin/finance-minor/>)
- International Business for Non-Business Majors (<http://catalog.kent.edu/colleges/bu/mis/international-business-non-business-majors-minor/>)
- Management for Non-Business Majors (<http://catalog.kent.edu/colleges/bu/mis/management-non-business-majors-minor/>)
- Marketing (<http://catalog.kent.edu/colleges/bu/mken/marketing-minor/>)

The curricular balance of sport, business and sociological courses along with three required practical experiences make the program of study one that is cutting edge compared to other programs within the state of Ohio and across the country.

Admission Requirements: If program does not have additional admission criteria above and beyond the minimum to be admitted to a Kent State associate or bachelor's degree, write "standard admission criteria for the degree." If program has additional admission criteria (e.g., audition, 3.0 high school GPA, 2.75 overall GPA for transfer students), list those requirements.

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

Freshman Students on the Kent Campus: The freshman admission policy on the Kent Campus is selective. Admission decisions are based upon the following: cumulative grade point average, ACT and/or SAT scores, strength of high school college preparatory curriculum and grade trends. The Admissions Office at the Kent Campus may defer the admission of students who do not meet admissions criteria but who demonstrate areas of promise for successful college study. Deferred applicants may begin their college coursework at one of seven regional campuses of Kent State University. For more information on admissions, including additional requirements for some academic programs, visit the admissions website for new freshmen (<http://www.kent.edu/admissions/undergraduate/new-freshmen/>).

Freshman Students on the Regional Campuses: Kent State campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Regional Academic Center in Twinsburg, have open enrollment admission for students who hold a high school diploma, GED or equivalent.

English Language Proficiency Requirements for International Students: All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE score, or by completing the ESL level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website (<http://www.kent.edu/globaleducation/international-admissions/>).

Transfer, Transitioning and Former Students: For more information about admission criteria for transfer, transitioning and former students, please visit the admissions website (<https://www.kent.edu/transfer/>).

Current Kent State and Transfer Students: Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and earned a minimum 2.500 overall Kent State GPA to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

Program Learning Outcomes: List the specific knowledge and skills directly related to the program's discipline that you expect students to acquire as part of their educational experience in the program. The outcomes must be observable and measurable, rather than what students "demonstrate," "understand," "appreciate," etc.

Graduates of this program will be able to:

1. Demonstrate comprehensive knowledge in the areas of promotion and marketing as related to sport.
2. Effectively and safely implement sporting events and fundraising events.
3. Demonstrate an understanding of the policies and organizations that govern sport.
4. Demonstrate knowledge of basic legal concepts and theory as it applies to sport.
5. Demonstrate financial knowledge of accounting, economics and finance as it applies to sport.
6. Demonstrate an understanding of ethics in sport management.
7. Demonstrate an understanding of management and organizational skills in sport.
8. Demonstrate an understanding of behavioral dimensions in sport.

Program Requirements:

Code	Title	Credit Hours
Major Requirements (courses count in major GPA)		
SPAD 15000	INTRODUCTION TO SPORT ADMINISTRATION	3
SPAD 25000	SPORT IN SOCIETY (DIVD)	3
SPAD 25092	PRACTICUM I IN SPORT ADMINISTRATION (ELR) ¹	1
SPAD 35021	GOVERNANCE IN SPORT	3
SPAD 35025	FACILITY MANAGEMENT	3
SPAD 35065	HISTORY AND PHILOSOPHY OF SPORT AND PHYSICAL ACTIVITY (WIC) ²	3
or SPAD 45029	HISTORY AND CURRENT ISSUES IN COLLEGIATE ATHLETICS	
SPAD 35092	PRACTICUM II IN SPORT ADMINISTRATION (ELR) ¹	1
SPAD 45021	ORGANIZATION AND ADMINISTRATION OF ATHLETICS	3
SPAD 45022	EVENT PLANNING AND PRODUCTION	3
SPAD 45023	SPORT MARKETING	3
SPAD 45024	SPORT IN GLOBAL PERSPECTIVE	3
SPAD 45026	SPORT AND THE MEDIA	3
SPAD 45027	PUBLIC RELATIONS AND PROMOTION IN SPORT	3
SPAD 45030	SPORT ENTERPRISE (WIC) ²	3
SPAD 45032	SALES MANAGEMENT IN SPORT AND ENTERTAINMENT	3
SPAD 45091	SEMINAR FOR INTERNSHIP PREPARATION	1
SPAD 45092	INTERNSHIP IN SPORT ADMINISTRATION (ELR) ¹	12
SPAD 46080	LEGAL ISSUES IN SPORT AND RECREATION	3
<i>Analytics/Statistics Elective, choose one of the following:</i>		3-4
BMRT 21004	BUSINESS ANALYTICS I	
MATH 10041	INTRODUCTORY STATISTICS (KMCR) ³	
MGMT 24056	BUSINESS ANALYTICS I	
Additional Requirements (courses do not count in major GPA)		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ARCH 10001	UNDERSTANDING ARCHITECTURE (KFA)	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
<i>Mathematics (MATH) Elective, choose from the following:</i> ³		3-5
MATH 10040	INTRODUCTORY STATISTICS PLUS (KMCR)	
MATH 10041	INTRODUCTORY STATISTICS (KMCR)	

4 Sport Administration - B.S.

MATH 10050	QUANTITATIVE REASONING PLUS (KMCR)	
MATH 10051	QUANTITATIVE REASONING (KMCR)	
MATH 10675	ALGEBRA FOR CALCULUS BOOST (KMCR)	
MATH 11008	EXPLORATIONS IN MODERN MATHEMATICS (KMCR)	
MATH 11009	MODELING ALGEBRA (KMCR)	
or MATH 10772	MODELING ALGEBRA PLUS (KMCR)	
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	
or MATH 10774	Course MATH 10774 Not Found (KMCR)	
or MATH 10775	ALGEBRA FOR CALCULUS PLUS (KMCR)	
MATH 11012	INTUITIVE CALCULUS (KMCR)	
MATH 11022	TRIGONOMETRY (KMCR)	
MATH 12002	ANALYTIC GEOMETRY AND CALCULUS I (KMCR)	
MATH 12011	CALCULUS WITH PRECALCULUS I (KMCR)	
MATH 12012	CALCULUS WITH PRECALCULUS II (KMCR)	
MATH 14001	BASIC MATHEMATICAL CONCEPTS I (KMCR)	
or MATH 10771	BASIC MATHEMATICAL CONCEPTS I PLUS (KMCR)	
MATH 14002	BASIC MATHEMATICAL CONCEPTS II (KMCR)	
MKTG 25010	PRINCIPLES OF MARKETING	3
PHIL 21001	INTRODUCTION TO ETHICS (DIVG) (KHUM)	3
PSYC 11762	GENERAL PSYCHOLOGY (DIVD) (KSS)	3
or SOC 12050	INTRODUCTION TO SOCIOLOGY (DIVD) (KSS)	
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Kent Core Composition		6
Kent Core Humanities or Fine Arts (minimum one course from each)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)		14-17
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Minimum Total Credit Hours:		120

- 1 State and Federal background checks may be required for practicum and internship experiences.
- 2 A minimum C grade must be earned to fulfill the writing-intensive requirement.
- 3 Students should review the mathematics requirement for their selected minor prior to registering for their mathematics (MATH) elective course. MATH 10041 Introductory Statistics may fulfill both *Analytics/Statistics* and *Mathematics electives* requirements. In doing so, additional general electives may be required to maintain the 120 minimum total credit hours for graduation.

Total Credit Hours:

120

Progression Requirements**Progression Requirements:**

Student must maintain a minimum 2.500 overall GPA and a minimum 2.500 major and minor GPA every semester, until graduation. Students who do not maintain the minimum required GPA¹ will receive a warning and will be required to meet with their faculty and professional advisor to develop a plan of continuation. The plan will include all actions necessary to continue in the current program, the opportunity to declare a different program, a timeline of when actions should occur, and next steps if actions are not followed.

Please refer to the Not Permitted to Continue policy (<http://catalog.kent.edu/academic-policies/not-permitted-continue/>) in the Academic Policies section in the University Catalog.

- ¹ Undergraduate students who have not completed a minimum of 12 Kent State University credit hours will be evaluated for advanced study and professional phase based on their high school GPA for new freshmen or transfer GPA for transfer students.

Graduation Requirements**Graduation Requirements: (i.e., minimum grade in specific courses, passage of specific exam)**

Minimum Major GPA	Minimum Overall GPA
2.500	2.500

- Successful completion of one of the following minors is required for graduation: Business (<http://catalog.kent.edu/colleges/bu/mis/business-minor/>), Data Analytics (<http://catalog.kent.edu/colleges/bu/econ/data-analytics-minor/>), Finance (<http://catalog.kent.edu/colleges/bu/fin/finance-minor/>), International Business for Non-Business Majors (<http://catalog.kent.edu/colleges/bu/mis/international-business-non-business-majors-minor/>), Management for Non-Business Majors (<http://catalog.kent.edu/colleges/bu/mis/management-non-business-majors-minor/>) and Marketing (<http://catalog.kent.edu/colleges/bu/mis/marketing-minor/>)

A minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing. Students should consult their advisor when choosing electives to fulfill minor requirements.

SPORT ADMINISTRATION - M.A.

Program Type:

Major or Degree

College:

College of Education Health and Human Services

Department/School:

School of Foundations, Leadership, and Administration

Level:

Graduate

Program Name:

Sport Administration - M.A.

Degree:

Master of Arts

List the delivered modes for the program:

On-Ground

Fully Offered At: List all campuses/locations and methods (e.g., online, accelerated) for which a student can fully complete the program.

Kent Campus

CIP Code 310504 - Sport and Fitness Administration/Management.

Catalog Copy

Description: Describe the program as you would to a prospective student.

The Master of Arts degree in Sport Administration provides students a knowledge base in management theory and application in sport settings. The program culminates with an internship, research project or thesis.

Admission Requirements: If program does not have additional admission criteria above and beyond the minimum to be admitted to a Kent State associate or bachelor's degree, write "standard admission criteria for the degree." If program has additional admission criteria (e.g., audition, 3.0 high school GPA, 2.75 overall GPA for transfer students), list those requirements.

- Bachelor's degree from an accredited college or university for unconditional admission (<http://catalog.kent.edu/admission-information/#Minimum>)
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission (<http://catalog.kent.edu/admission-information/#Minimum>)
- Official transcript(s)
- GRE, MAT, GMAT or approved equivalent standardized test if GPA is below 3.000
- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
 - Minimum 550 TOEFL PBT score (paper-based version)
 - Minimum 79 TOEFL IBT score (Internet-based version)
 - Minimum 77 MELAB score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website (<http://www.kent.edu/graduatestudies/admissions/>). For more information on international admission, visit the Office of Global Education's admission website (<http://www.kent.edu/globaleducation/international-admissions/>).

Program Learning Outcomes: List the specific knowledge and skills directly related to the program's discipline that you expect students to acquire as part of their educational experience in the program. The outcomes must be observable and measureable, rather than what students "demonstrate," "understand," "appreciate," etc.

Graduates of this program will be able to:

1. Demonstrate the knowledge and experience necessary to become successful as a professional in the sport industry.
2. Apply theoretical and practical knowledge of the industry in a professional career.
3. Engage and expand the number of international promotional, scholarly and educational research/presentation opportunities in the profession.

Program Requirements:

Code	Title	Credit Hours
Major Requirements		
EVAL 65510	STATISTICS I FOR EDUCATIONAL SERVICES	3
or EVAL 65511	RESEARCH IN EDUCATIONAL SERVICES	
SRM 63018	Course SRM 63018 Not Found	3
SRM 63095	Course SRM 63095 Not Found	1
SRM 65008	Course SRM 65008 Not Found	3
or SRM 65061	Course SRM 65061 Not Found	
SRM 65039	Course SRM 65039 Not Found	3
SRM 65033	Course SRM 65033 Not Found	3
SRM 65042	Course SRM 65042 Not Found	3
SRM 65045	Course SRM 65045 Not Found	3
Major Electives, choose from the following:		6-9
CI 55015	PSYCHOLOGY OF COACHING	
EVAL 68713	MULTIVARIATE ANALYSIS IN EDUCATIONAL RESEARCH ²	
EVAL 68714	FACTOR ANALYSIS IN EDUCATIONAL RESEARCH ²	
HIED 66657	LEADERSHIP IN EDUCATION ORGANIZATIONS	
SRM 55022	Course SRM 55022 Not Found	
SRM 55029	Course SRM 55029 Not Found	
SRM 55031	Course SRM 55031 Not Found	
SRM 55032	Course SRM 55032 Not Found	
SRM 55033	Course SRM 55033 Not Found	
SRM 56000	Course SRM 56000 Not Found	
SRM 56028	Course SRM 56028 Not Found	
SRM 56030	Course SRM 56030 Not Found	
SRM 56060	Course SRM 56060 Not Found	
SRM 56070	Course SRM 56070 Not Found	
SRM 63195	Course SRM 63195 Not Found	
SRM 65006	Course SRM 65006 Not Found	
SRM 65008	Course SRM 65008 Not Found	
SRM 65021	Course SRM 65021 Not Found	
SRM 65034	Course SRM 65034 Not Found	
SRM 65036	Course SRM 65036 Not Found	
SRM 65038	Course SRM 65038 Not Found	
SRM 65046	Course SRM 65046 Not Found	
SRM 65048	Course SRM 65048 Not Found	
Thesis or Non-Thesis Option, choose from the following:		3-6
SRM 63098	Course SRM 63098 Not Found ³	
or SRM 65092	Course SRM 65092 Not Found	
SRM 63199	Course SRM 63199 Not Found	

Minimum Total Credit Hours: 34

¹ Students who select the non-thesis option must select 9 credit hours of concentration electives to meet the overall minimum credit hours for the degree.

² EVAL 68713 and EVAL 68714 are concentration electives for students choosing the thesis option only.

³ If student chooses SRM 65092, State or Federal background checks may be required for practicum or internship experiences.

Total Credit Hours:

34