



**Department of
Higher Education**

Mike DeWine, Governor
Randy Gardner, Chancellor

CHANGE REQUEST: TITLE MODIFICATION

Date of submission: 10 February 2020

Name of institution: Kent State University

Previously approved title: M.Ed. and Ph.D. degrees in Evaluation and Measurement

Proposed new title: M.Ed. and Ph.D. degrees in Research, Measurement and Statistics

Proposed implementation date of the request: Fall 2021

Date that the request received final approval from the appropriate institutional committee:

Kent State University Board of Trustees approved the title change on *date to come*.

Primary institutional contact for the request

Name: Cindy Stillings
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Educator Preparation Programs:

Leads to licensure: Yes No
Leads to endorsement: Yes No

Explain the rationale for title change.

Kent State established the graduate program in evaluation and measurement in 1964, administered by the College of Education, Health and Human Services. Over the past five years, enrollment in the program has averaged 40 students in the fall semester; and 50 students earned the degree (35 in the M.Ed. and 15 in the Ph.D.). Graduates secure employment in a variety of fields, inside and outside of academia, and both in the public and private sectors. Very few, however, take positions as program evaluators (although that is still an option), and program evaluation is a very specific field, while statistics and research methodology can be applied to a wide variety of fields.

A review of similar programs at other universities (see appendix) showed that "research" or "statistics" is prominent in many titles. Kent State's curriculum comprises courses focuses primarily on research (11 courses) and statistics (eight courses), secondary on measurement (three courses) and much less on evaluation (one course), with some overlap between topics.

The revised name—Research, Measurement and Statistics—better reflects the content covered in the M.Ed. and Ph.D. degrees and will leverage marketing and recruitment efforts. Anecdotal evidence has found that prospective students may not understand what “evaluation” and “measurement” entails but do connect “research” and “statistics” with their desired career path.

Is the Classification of Instructional Programs (CIP) code changing? If yes, explain why.

The CIP code will change, see below, to better reflect the scope of the program’s objective.

Current CIP	New CIP
13.0604 Educational Assessment, Testing and Measurement. A program that focuses on the principles and procedures for designing, developing, implementing and evaluating tests and other mechanisms used to measure learning, evaluate student progress and assess the performance of specific teaching tools, strategies and curricula. Includes instruction in psychometric measurement, instrument design, test implementation techniques, research evaluation, data reporting requirements and data analysis and interpretation.	13.0603 Educational Statistics and Research Methods. A program that focuses on the application of statistics to the analysis and solution of educational research problems, and the development of technical designs for research studies. Includes instruction in mathematical statistics, research design, computer applications, instrument design, research methodologies, and applications to research problems in specific education subjects.

Describe how the title change will affect students in the current program.

Currently enrolled students in the degree programs will not be affected since the curriculum is not changing. Current students may choose to update their catalog and graduate under the revised major title, but they are not required to do so.

Describe any faculty, administrative or support service changes occurring with the title change.

The college has no expectations of immediate changes in resources to support the program.

Provide evidence that the appropriate accreditation agencies been informed of the proposed change (if applicable).

Not applicable. The program does not have specialized or professional accreditation.

The person listed below verifies that this request has received the necessary institutional approvals and that the above information is truthful and accurate.

Cynthia R. Stillings
Dean of Graduate Studies (Interim)
Kent State University

APPENDIX

Similar programs to Kent State's M.Ed. and Ph.D. degrees in Evaluation and Measurement.

University	Degree	Program Name
University of Denver Morgridge College of Education	M.A.	Research Methods and Statistics
University of Toledo Judith Herb College of Education	M.Ed. Ph.D.	Research and Measurement
Ohio State University College of Education and Human Ecology	M.A. Ph.D.	Educational Studies (specialization in Quantitative Research, Evaluation and Measurement)
University of Northern Colorado College of Education and Behavioral Sciences	M.S. Ph.D.	Applied Statistics and Research Methods
University of Colorado Boulder School of Education	Ph.D.	Education (emphasis in Research and Evaluation Methodology)
Michigan State University College of Education	Ph.D.	Measurement and Quantitative Methods
Western Michigan University College of Education and Human Development	M.A. Ph.D.	Evaluation, Measurement and Research
Virginia Polytechnic Institute and State University School of Education	Ph.D.	Educational Research and Evaluation
University of South Florida College of Education	M.Ed. Ed.S. Ph.D.	Curriculum and Instruction (concentration in Measurement and Research)
University of Florida College of Education	M.A.E. M.Ed. Ph.D.	Research and Evaluation Methodology
University of Connecticut Neag School of Education	M.A. Ph.D.	Educational Psychology (concentration in Research Methods, Measurement and Evaluation)
University of Iowa College of Education	M.A. Ph.D.	Educational Measurement and Statistics
University of Washington College of Education	M.Ed. Ph.D.	Measurement and Statistics