

# KENT STATE UNIVERSITY CERTIFICATION OF CURRICULUM PROPOSAL

Preparation Date **25-Feb-20** Curriculum Bulletin \_\_\_\_\_

Effective Date **Fall 2020** Approved by EPC \_\_\_\_\_

Department **Health Sciences**  
 College **EH - Education, Health and Human Services**  
 Degree **BS - Bachelor of Science MED - Master of Education**  
 Program Name **Community Health Education/Health Education and Promotion**  
 Program Banner Code **CHED/HEDP**  
 Concentration(s) **Community Health Education** Concentration(s) Banner Code(s) **CHED**  
 Proposal **Revise program**

Description of proposal:

**The purpose of this proposal is to establish a combined bachelor's/master's degree program in Community Health Education. The total number of hours required for the B.S. Community Health Education major is 120 credits, and the M.E.D. Health Education and Promotion major, Community Health Education concentration requires 33 credit hours (153). With the combined degree program, 9 hours of graduate coursework will be shared between degree programs, resulting in 144 total unique credit hours.**

Does proposed revision change program's total credit hours?  Yes  No

Current total credit hours: **153** Proposed total credit hours **144**

Describe impact on other programs, policies or procedures (e.g., duplication issues; enrollment and staffing considerations; need; audience; prerequisites; teacher education licensure):

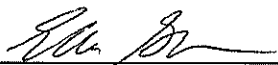
**There is no expected impact.**

Units consulted (other departments, programs or campuses affected by this proposal):


**None**

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### REQUIRED ENDORSEMENTS

  
 \_\_\_\_\_ 3 / 4 / 2020  
 Department Chair / School Director

\_\_\_\_\_  
 Campus Dean (for Regional Campuses proposals) \_ / \_ / \_

  
 \_\_\_\_\_ 3 / 16 / 20  
 College Dean (or designee)

\_\_\_\_\_  
 Dean of Graduate Studies (for graduate proposals) \_ / \_ / \_

\_\_\_\_\_  
 Provost (or designee) \_ / \_ / \_



Department of  
Higher Education

Mike DeWine, Governor  
Randy Gardner, Chancellor

## Combined Bachelor's/Master's Degree Program Request Form

**Date of submission:** 02/06/20

**Name of institution:** Kent State University

**Primary institutional contact for the request**

**Name:** Therese E. Tillett  
**Title:** Associate Vice President, Curriculum Planning and Administration  
 Office of the Provost  
**Phone:** 330-672-8558  
**E-mail:** ttillet1@kent.edu

**Name of bachelor's degree program:** Bachelor of Science, Community Health Education major

**Name of master's degree program:** Master of Education, Health Education and Promotion major (Community Health concentration)

**Proposed implementation date:** Fall 2020

- 1. Identify the total number of credit hours in the undergraduate and master's programs combined.**

The total number of hours required for the Bachelor of Science degree in Community Health Education (CHED) is 120 credits and the Master of Education degree in Health Education & Promotion requires 33 credit hours (153). With the combined degree program, 9 credit hours will be shared between degrees resulting in 144 total unique credit hours.

- 2. Describe how the university will ensure that students meet the expected baccalaureate program outcomes before the bachelor's degree is awarded.**

Students will apply for graduation clearance via the university's web-based portal (FlashLine) and undergo a Graduate Planning System (GPS) degree audit to ensure satisfactory completion of required credits toward the B.S. in Community Health Education.

- 3. Describe how students are informed of this combined degree program. Include in the answer how students are advised regarding opportunities and challenges associated with the option.**

Students will be informed on the College website and other media, including open houses and other events. Students will also be advised during undergraduate advising sessions by the graduate/undergraduate health education and promotion faculty.

**4. Describe the options available for students who wish to leave the program with a bachelor's degree before finishing the graduate-level work.**

Students will have the ability to take the Certified Health Education Specialist (CHES) Exam once they are in the last semester of their B.S. degree. Students who wish to leave the program without finishing the requisite graduate-level work will still earn their B.S. in Community Health once they have completed their degree requirements.

**5. Describe how the institution ensures that students will pay undergraduate tuition throughout the completion of the undergraduate degree.**

Per Kent State policy, students in a combined bachelor's/master's degree program are classified as undergraduate until the bachelor's degree is awarded. Kent State's tuition rate is assigned to the student's level, and not at the course level. Therefore, undergraduate students taking graduate courses will be charged the undergraduate tuition rate.

***Attach to this document a listing of the graduate courses in the master's degree program that will apply toward the bachelor's degree program and explain the requirements they will satisfy in the bachelor's degree.***

Students in the combined program will take HED 52041 *Health Coaching*, HED 54544 *Sexuality Education Programs*, and HED 64059 *Communication and Marketing*. This will allow CHED students the ability to enroll in the combined program and will address all the Competencies and Responsibilities required for the Certified Health Education Specialist exam, also addressed in slashed or equivalent undergraduate courses: HED 42041 *Health Coaching*, HED 44544 *Sexuality Education Programs*, and HED 32565 *Marketing in Health Education*. These three courses will be applied to the master's degree as elective (HED 54544 & 542041) and required (HED 64059) credit hours.

The list of courses are as follows:

- HED 52041 will be considered equivalent to HED 42041
- HED 54544 will be considered equivalent to HED 44544
- HED 64059 will be considered equivalent to HED 32565

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Kent State University agrees to monitor the success of the program and will submit an annual report to Ohio Department of Higher Education on the scope of the program and student success.

Kent State University verifies that the information in this request is truthful and accurate.

Respectfully,

*Signed after the request goes to EPC*

Melody J. Tankersley, Ph.D.  
Senior Vice President for Academic Affairs and Provost (Interim)  
Kent State University

# COMMUNITY HEALTH EDUCATION - B.S.

College of Education Health and Human Services  
 School of Health Sciences  
 100 Nixson Hall  
 Kent Campus  
 330-672-2197  
[www.kent.edu/ehhs/hs](http://www.kent.edu/ehhs/hs)

## Description

The Bachelor of Science degree in Community Health Education gives students the necessary tools to plan, implement and evaluate health education programs for individuals, communities and groups. The major features a capstone internship experience during which the student works with a health educator in a community setting. The program qualifies students to take the Certified Health Education Specialist Exam administered by the National Commission for Health Education Credentialing.

State/Federal background checks may be required for practicum/ internship experiences.

## Fully Offered At:

- Kent Campus

## Admission Requirements

**Freshman Students:** Admission to this major is selective. To be admitted directly into Community Health Education, it is required that new freshmen have a 2.750 high school GPA. Students who do not meet the GPA requirement at the time of admission for this major will be admitted to the EHHS General non-degree program until which time they have established a Kent State GPA of 2.750. They may then submit a change of program to declare this major.

**Current Kent State and Transfer Students:** Active Kent State students who wish to change their major must have attempted a minimum 12 credit hours at Kent State and meet all admission criteria listed above to be admitted. Students who have not attempted 12 credit hours at Kent State will be evaluated for admission based on their high school GPA for new students or transfer GPA for transfer students. Transfer students who have not attempted 12 credit hours of college-level coursework at Kent State and/or other institutions will be evaluated based on both their high school GPA and college GPA.

**English Language Proficiency Requirements for International Students:** All international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning a minimum 525 TOEFL score (71 on the Internet-based version), minimum 75 MELAB score, minimum 6.0 IELTS score or minimum 48 PTE Academic score, or by completing the ELS level 112 Intensive Program. For more information on international admission, visit the Office of Global Education's admission website.

## Program Learning Outcomes

Graduates of the program will be able to:

1. Conduct strategic planning, analyze the organization's culture in relationship to program goals, facilitate cooperation between and among levels of program personnel, formulate practical modes of collaboration among health agencies and organizations and develop volunteer opportunities.
2. Exhibit competence in carrying out planned educational programs; employ a wide range of educational methods and techniques, apply individual and group process methods as appropriate to given learning situations and select methods that best facilitate the practice of program objectives; infer enabling objectives as needed to implement instructional programs in specified settings, select methods and media best suited to implement program plans for specific learners and determine the availability of information, personnel, time and equipment needed to implement the program for a given audience; monitor educational programs, adjusting objectives and activities as necessary; and use the code of ethics in professional practice.
3. Analyze factors the influence decision-makers, assess the appropriateness of language in health education messages and select a variety of communication methods and techniques in providing health information; demonstrate proficiency in communicating health information and health education needs and respond to public input regarding health education information; identify the significance and implications of health care providers' messages to consumers; and develop a personal plan for professional growth.
4. Utilize computerized health information retrieval system effectively and match an information need with the appropriate retrieval system; access online and other health information resources and interpret and select effective educational resource materials for dissemination; assemble educational material of value to the health of individuals and community groups, evaluate the worth and applicability of resource materials for given audiences and refer requesters to valid sources of information; and apply various processes in the acquisition of resource materials, compare different methods for distributing educational materials and analyze parameters of effective consultative relationships.
5. Obtain health-related data about social and cultural environments, growth and development factors, needs and interests, select valid sources of information about health needs and interests and utilize computerized sources of health-related information; employ or develop appropriate data-gathering instruments; distinguish between behaviors that foster and those that hinder well-being and investigate physical, social, emotional and intellectual factors that influence health behaviors; and analyze needs assessments.
6. Synthesize information presented in the literature, develop plans to assess achievement of program objectives, determine standards of performance to be applied as criteria of effectiveness and select appropriate methods for evaluating program effectiveness; carry out evaluation plans, utilize data collecting methods appropriate to the objectives and analyze resulting evaluation data; and interpret results of program evaluation and infer implications from findings for future program planning.
7. Communicate need for the program to those who will be involved; develop a logical scope and sequence plan for a health education program; organize the subject areas comprising the scope of a program in logical sequence; formulate appropriate and measurable program objectives, design educational programs consistent with specified program objectives; match proposed learning activities with those implicit in the stated objectives; select strategies best suited to implementation of educational objectives in a given setting; and plan

a sequence of learning opportunities building upon and reinforcing mastery of preceding objectives.

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Destination Kent State: First Year Experience	1
Course is not required for students with 25 transfer credits, excluding College Credit Plus, or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 (or 42)
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate. Students in a B.A. and/or B.S. degree in the College of Arts and Sciences must complete 42 upper-division credit hours.	
Total Credit Hour Requirement	120
Some bachelor's degrees require students to complete more than 120 credit hours.	

## Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
HED 32565	MARKETING IN HEALTH EDUCATION (min C grade)	3
HED 11570	PERSONAL HEALTH (min C grade)	3
HED 11590	COMMUNITY HEALTH EDUCATION (min C grade)	3
HED 21030	INTRODUCTION TO HEALTH EDUCATION (min C grade)	3
HED 21050	HEALTH EDUCATION THEORIES (min C grade)	3
HED 32542	METHODS AND APPLICATIONS OF HEALTH EDUCATION (WIC) (min C grade)	5
HED 32544	HUMAN SEXUALITY (min C grade)	3

HED 34050	PROGRAM PLANNING AND EVALUATION IN HEALTH EDUCATION (min C grade)	3
HED 44092	INTERNSHIP IN COMMUNITY HEALTH EDUCATION (ELR) (min S grade)	9
Choose from the following (min C grade):		3-4
PH 30002	INTRODUCTORY BIOSTATISTICS	
PSYC 21621	QUANTITATIVE METHODS IN PSYCHOLOGY I	
SOC 32220 & SOC 32221	DATA ANALYSIS and DATA ANALYSIS LABORATORY	
<b>Additional Requirements (courses do not count in major GPA)</b>		
BSCI 10001	HUMAN BIOLOGY (KBS) (min C grade)	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL) (min C grade)	3
ETEC 39525	EDUCATIONAL TECHNOLOGY	3
ETEC 47427	TECHNOLOGY AND LEARNING	3
or ETEC 47400	TRENDS IN EDUCATIONAL TECHNOLOGY	
JMC 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
JMC 20005	FUNDAMENTALS OF MEDIA MESSAGES	3
NUTR 23511	SCIENCE OF HUMAN NUTRITION (KBS)	3
PH 30006	INTRODUCTION TO ENVIRONMENTAL HEALTH AND SAFETY	3
PWS 10035	LIFETIME FITNESS	2
PHIL 11001	INTRODUCTION TO PHILOSOPHY (DIVG) (KHUM)	3
or PHIL 21001	INTRODUCTION TO ETHICS (DIVG) (KHUM)	
UC 10097	DESTINATION KENT STATE: FIRST YEAR EXPERIENCE	1
Health Education (HED) Electives, choose from the following:		18
HED 14020	MEDICAL TERMINOLOGY	
HED 32530	DRUG USE AND MISUSE	
HED 32575	CONSUMER HEALTH	
HED 34060	SMALL GROUP PROCESS	
HED 42041	HEALTH COACHING	
HED 44025	WOMEN'S HEALTH ISSUES	
HED 44544	SEXUALITY EDUCATION PROGRAMS	
HED 44550	DRUG ABUSE AND VIOLENCE EDUCATION PROGRAMS	
HED 46052	STRESS: RECOGNITION AND MANAGEMENT	
HED 46057	ADVANCED HUMAN SEXUALITY	
HED 47070	AIDS: ISSUES, EDUCATION AND PREVENTION	
HED 48092	FIELD EXPERIENCE IN HEALTH EDUCATION AND PROMOTION (ELR)	

Kent Core Composition	6
Kent Core Mathematics and Critical Reasoning	3
Kent Core Humanities and Fine Arts (minimum one course from each)	6
Kent Core Social Sciences (must be from two disciplines)	3
Kent Core Basic Sciences Laboratory	1
Kent Core Additional	3
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours)	12
<b>Minimum Total Credit Hours:</b>	<b>120</b>

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.750	2.750



# HEALTH EDUCATION AND PROMOTION - M.ED.

College of Education Health and Human Services  
School of Health Sciences  
100 Nixson Hall  
Kent Campus  
330-672-2197  
www.kent.edu/ehhs/hs

## Description

The Master of Education degree in Health Education and Promotion is designed to enable individuals to pursue their diverse interests in the field while addressing the competencies essential to the professional development of health educators

Students in the program utilize theoretical models of attitude and behavioral change in assessing educational needs, designing educational interventions, evaluating the effectiveness of program efforts, and advocating for creative and competent health education opportunities. These skills prepare graduates for various employment positions in local, state and national government; K-12 schools and community colleges; health care facilities; worksite wellness programs; and nonprofit organizations.

Students are encouraged to pursue certification: Certified Health Education Specialist (CHES) or Master Certified Health Education (MCHES).

The Health Education and Promotion major comprises the following concentrations:

- The **Community Health** concentration provides background for those who will be involved in positions of leadership in a wide variety of health-related community settings, as well as for those who plan to pursue doctoral work in fields related to health education and health promotion.
- The **School Health Licensure** concentration enables graduates to teach health in schools or pursue diverse interests in the field. Competencies essential to school health education are addressed.

## Fully Offered At:

- Kent Campus

## Accreditation

National Council for the Accreditation of Teacher Education

## Admission Requirements

- Bachelor's degree from an accredited college or university for unconditional admission
- Minimum 3.000 undergraduate GPA on a 4.000 point scale for unconditional admission
- Official transcript(s)
- Current Ohio teaching license (required for School Health Licensure concentration only)

- Goal statement
- Two letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions) by earning one of the following:
  - Minimum 550 TOEFL PBT score (paper-based version)
  - Minimum 79 TOEFL IBT score (Internet-based version)
  - Minimum 77 MELAB score
  - Minimum 79 IELTS score
  - Minimum 58 PTE score

For more information about graduate admissions, please visit the Graduate Studies admission website. For more information on international admission, visit the Office of Global Education's admission website.

## Program Learning Outcomes

Graduates of this program will be able to:

1. Assess needs, assets and capacity for health education.
2. Plan health education and promotion activities.
3. Implement health education and promotion programs.
4. Conduct program evaluation and research in health education.
5. Serve as health education resource person.
6. Administer and manage health education.
7. Communicate and advocate for health and health education.

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements</b>		
HED 64050	HEALTH BEHAVIOR	3
HED 64055	NEEDS ASSESSMENT AND EVALUATION IN HEALTH PROMOTION	3
HED 64057	PROGRAM PLANNING AND IMPLEMENTATION IN HEALTH PROMOTION	3
HED 64059	COMMUNICATION AND MARKETING IN HEALTH EDUCATION AND PROMOTION	3
HED 64061	FOUNDATIONS OF HEALTH EDUCATION AND PROMOTION	3
HED 64063	STRATEGIES IN HEALTH EDUCATION AND PROMOTION <sup>1</sup>	3

### Concentrations

Choose from the following:	15
Community Health	
School Health Licensure	
Minimum Total Credit Hours:	33

<sup>1</sup> HED 64063 will complete the student teaching requirement. State or Federal background checks may be required for practicum/internship experiences.

## Community Health Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
HED 64030	INTRODUCTION TO RESEARCH AND DATA ANALYSIS IN HEALTH EDUCATION AND PROMOTION	3
HED 64062	ADMINISTRATION AND GRANT WRITING IN HEALTH PROMOTION	3
HED 64080	ADVOCACY AND POLICY ISSUES IN HEALTH EDUCATION AND PROMOTION	3
Health Education Electives (HED 50000 or 60000 level) <sup>1</sup>		6
Minimum Total Credit Hours:		15

<sup>1</sup> Students are recommended to select courses around a common theme, such as sexuality, substance abuse or other options approved by advisor. Students who plan to pursue a doctorate are recommended to take courses in research and statistics.

## School Health Licensure Concentration Requirements

Code	Title	Credit Hours
<b>Concentration Requirements</b>		
HED 54543	ADMINISTRATION OF SCHOOL HEALTH PROGRAMS	3
HED 54544	SEXUALITY EDUCATION PROGRAMS	3
HED 54550	DRUG ABUSE AND VIOLENCE EDUCATION PROGRAMS	3
HED 54051	BIOBEHAVIORAL ASPECTS OF DISEASE PREVENTION IN HEALTH EDUCATION AND PROMOTION	3
HED 64058	DEVELOPMENTAL APPROACHES IN TEACHING SCHOOL HEALTH EDUCATION <sup>1</sup>	3
Minimum Total Credit Hours:		15

<sup>1</sup> HED 64058 will complete the student teaching requirement. State or Federal background checks may be required for practicum/internship experiences.

## Licensure Information

Candidates seeking Ohio licensure are required to pass specific assessments in order to apply for licensure. Students should consult their advisors for specific program requirements and refer to the Ohio Department of Education-Educator Preparation website for more information on assessments specific to licensure type.

## Graduation Requirements

M.Ed. degree candidates have six years from the term of first enrollment to complete the degree.