

**Critical requirements are boldface in shaded areas**

Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
<b>Semester One: [16 Credit Hours]</b>				
<b>MATH 11010 Algebra for Calculus</b>	<b>3</b>		<b>C</b>	<b>Fulfills LER Mathematics and Critical Reasoning</b>
BUS 10123 Exploring Business	3			Fulfills Pre-Major Business requirement
COMM 15000 Introduction to Human Communication	3		C	Fulfills LER Additional
PSYC 11762 General Psychology	3			Fulfills LER Social Sciences
US 10097 Destination Kent State: FYE	1			Not required for transfer students with 25 credits
LER Humanities or Fine Arts	3			Should fulfill diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists
<b>Semester Two: [15-17 Credit Hours]</b>				
<b>ENG 11011 College Writing I</b>	<b>3</b>		<b>C</b>	<b>Enrollment based on placement tests; fulfills LER Composition</b>
<b>MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I</b>	<b>3-5</b>			<b>Fulfills Pre-Major Additional Mathematics requirement</b>
ECON 22060 Principles of Microeconomics	3			Fulfills LER Social Sciences
MIS 24053 Introduction to Computer Applications	3			Fulfills LER Pre-Major Business requirement
LER Basic Sciences	3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
<b>Semester Three: [15 Credit Hours]</b>				
<b>MIS 24163 Principles of Management</b>	<b>3</b>		<b>C</b>	<b>Fulfills Pre-Major Business requirement</b>
ACCT 23020 Introduction to Financial Accounting	3			Fulfills Pre-Major Business requirement; must have 28 credit hours to register
ECON 22061 Principles of Macroeconomics	3			Fulfills LER Additional
ENG 21011 College Writing II	3		C	Fulfills LER Composition
MIS 24056 Fundamentals of Business Statistics	3			Fulfills Pre-Major Business requirement
<b>Semester Four: [15-16 Credit Hours]</b>				
ACCT 23021 Introduction to Managerial Accounting	3			Fulfills Pre-Major Business requirement
FIN 26074 Legal and Regulatory Environment of Business	3			Fulfills Pre-Major Business requirement
MKTG 25010 Marketing	3			Fulfills Pre-Major Business requirement
LER Basic Sciences	2-3			Visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" for course list
LER Basic Sciences Laboratory	1			
LER Humanities	3			Should fulfill diversity requirement; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists
<b>Semester Five: [15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.5 GPA</b>				
ENG 30063 Business and Professional Writing	3	■		
FIN 36053 Business Finance	3	■		
MIS 34060 Operations Management	3	■		
MIS 34180 Human Resource Management	3	■		
LER Fine Arts	3			Should fulfill diversity requirement if not satisfied earlier; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists

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<b>Semester Six: [15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.5 GPA</b>				
ACCT 33061 Financial Reporting <i>or</i> ACCT 33063 Cost Control	3	■		
MIS 34165 Dynamics of Leadership	3	■		
MKTG Elective	3	■		See note 1 below
General Electives (lower or upper division)	6			Should fulfill diversity requirement if not satisfied earlier; visit <a href="http://www.kent.edu/catalog">www.kent.edu/catalog</a> and search "LER" and "diversity" for course lists; see note 2 on page 3
<b>Semester Seven: [15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.5 GPA</b>				
MIS 44150 Total Quality Management	3	■	C	Fulfills writing-intensive course requirement
FIN and MIS Electives	6	■		See note below
General Electives (lower or upper division)	6			See note 2 on page 3
<b>Semester Eight: [12-15 Credit Hours]</b>				
<b>Required: minimum cumulative 2.5 GPA and completion of The Assurance of Learning Assessment given in MIS 44285</b>				
MIS 44285 Integrated Business Policy and Strategy	3	■		
ECON and PSYC Electives	6	■		See note below
FIN <i>or</i> MIS <i>or</i> MKTG Elective	3	■		See note below
General Elective (lower or upper division)	0-3			Required only if MATH 11012 was taken; see note 2 on page 3

**Graduation Requirements Summary**

Total Hours	Upper-Division Hours	Liberal Education Requirements Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum	
					Major GPA	Overall GPA
121	39	36	LER or General Electives	MIS 44150	2.50	2.50

**Note 1:** ECON, FIN, MIS, MKTG, PSYC electives (3 credits from each), choose from the following:

**ECON elective (3 credit hours), choose from the following:**

ECON 32025 Money, Credit and Banking	3
ECON 32070 Labor Problems	
ECON 32082 Introduction to Managerial Economics	3
ECON 32084 Economics of the Environment	3
ECON 42068 Industrial Organization and Public Policy	3
ECON 42075 International Economic Relations	3
ECON 42081 Urban Economics	3
ECON 42085 Public Finance	3
ECON 42087 Law and Economics	3

**FIN elective (3 credit hours), choose from the following:**

FIN 36058 The Financial System	3
FIN 36059 Investments *	3
FIN 36063 Individual Investment Analysis and Strategies *	3

\* Students may take FIN 36059 *or* FIN 36063, not both, for credit toward their major.

**MIS elective (3 credit hours), choose from the following:**

MIS 34054 Using Information Systems for Solving Business Problems	3
MIS 34185 Individual and Group Behavior	3
MIS 44091 Seminar: Human Resource Management	3
MIS 44096 Individual Investigation in Management	3
MIS 44183 Developing and Training Human Resources in Organization	3

**MKTG elective (3 credit hours), choose from the following:**

MKTG 35015 Service Marketing	3
MKTG 35035 Consumer Behavior	3
MKTG 35050 Marketing Research	3
MKTG 45046 Personal Selling and Sales Management	3
MKTG 45060 International Marketing	3
MKTG 45071 Business Marketing and E-Commerce	3

**PSYC elective (3 credit hours), choose from the following:**

PSYC 31773 Industrial Psychology	3
PSYC 41282 Personality	3
PSYC 41532 Social Psychology	3

**Note 2:** Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 3 credit hours of physical education activity (PEB) courses and maximum 3 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply only toward lower-division non-business electives.

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### **Liberal Education Requirements (LER)**

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

### **Diversity Course Requirement**

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

### **Writing-Intensive Course Requirement**

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

### **Upper-Division Requirement**

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.