

Critical requirements are boldface in shaded areas

| Course Subject and Title | Credit Hours | Upper Division | Min. Grade | Important Notes |
|---|--------------|----------------|------------|---|
| Semester One: [16 Credit Hours] | | | | |
| MATH 11010 Algebra for Calculus | 3 | | C | Enrollment based on placement tests; fulfills LER Mathematics and Critical Reasoning |
| BUS 10123 Exploring Business | 3 | | | Fulfills Pre-Major Business requirement |
| COMM 15000 Introduction to Human Communication | 3 | | C | Fulfills LER Additional |
| US 10097 Destination Kent State: FYE | 1 | | | Not required for transfer students with 25 credits |
| LER Humanities or Fine Arts | 3 | | | Should fulfill diversity requirement ; visit www.kent.edu/catalog and search "LER" and "diversity" for course lists |
| LER Social Sciences | 3 | | | Recommended: PSYC 11762 or CACM 11001 (fulfills domestic diversity requirement) |
| Semester Two: [15-17 Credit Hours] | | | | |
| ENG 11011 College Writing I | 3 | | C | Fulfills LER Composition |
| MATH 11012 Intuitive Calculus <i>or</i> MATH 12002 Analytic Geometry and Calculus I | 3-5 | | | Fulfills Pre-Major Additional Mathematics requirement |
| MIS 24053 Introduction to Computer Applications | 3 | | | Fulfills Pre-Major Business requirement |
| LER Basic Sciences | 3 | | | Visit www.kent.edu/catalog and search "LER" for course lists |
| LER Fine Arts | 3 | | | |
| Semester Three: [15 Credit Hours] | | | | |
| ACCT 23020 Introduction to Financial Accounting | 3 | | | Fulfills Pre-Major Business requirement |
| ECON 22060 Principles of Microeconomics | 3 | | | Fulfills LER Social Sciences |
| MIS 24056 Fundamentals of Business Statistics | 3 | | | Fulfills Pre-Major Business requirement |
| MIS 24163 Principles of Management | 3 | | | |
| LER Humanities | 3 | | | Visit www.kent.edu/catalog and search "LER" for course lists |
| Semester Four: [16 Credit Hours] | | | | |
| Required: minimum cumulative GPA of 2.50 by the end of this semester | | | | |
| ENTR 27456 Introduction to Entrepreneurship | 3 | | C | Offered in spring only |
| ENTR 27466 Speaker Series | 1 | | C | |
| ACCT 23021 Introduction to Managerial Accounting | 3 | | | Fulfills Pre-Major Business requirement |
| ECON 22061 Introduction to Macroeconomics | 3 | | | Fulfills LER Additional |
| ENG 21011 College Writing II | 3 | | C | Fulfills LER Composition |
| MKTG 25010 Marketing | 3 | | | Fulfills Pre-Major Business requirement |
| Semester Five: [16 Credit Hours] | | | | |
| Required: minimum cumulative GPA of 2.50; completion of a personal essay and interview | | | | |
| ENTR 27065 Entrepreneurial Experience I | 3 | | C | Offered in fall only |
| FIN 26074 Legal and Regulatory Environment of Business | 3 | | | Fulfills Pre-Major Business requirement |
| FIN 36053 Business Finance | 3 | ■ | | |
| MIS 34060 Operations Management | 3 | ■ | | |
| LER Basic Sciences | 2-3 | | | Visit www.kent.edu/catalog and search "LER" for course lists |
| LER Basic Sciences Laboratory | 1 | | | |

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|---|----------------------|--------------------------------------|------------------------------------|---|-----------|-------------|
| Semester Six: [14 Credit Hours] | | | | | | |
| Required: minimum cumulative GPA of 2.50 | | | | | | |
| ENTR 27075 Entrepreneurial Experience II | 2 | | C | Offered in spring only | | |
| ENG 30063 Business and Professional Writing | 3 | ■ | | | | |
| Major Elective (lower or upper division) | 3 | | | See note 1 below | | |
| General Electives | 6 | | | At least 3 credit hours must be upper division | | |
| Semester Seven: [16 Credit Hours] | | | | | | |
| Required: minimum cumulative GPA of 2.50 | | | | | | |
| ENTR 37065 Entrepreneurial Finance | 3 | ■ | | | | |
| ENTR 37075 Entrepreneurial Marketing | 3 | ■ | | | | |
| ENTR 37192 Practicum in Entrepreneurship | 1 | ■ | | | | |
| General Electives (upper division) | 9 | ■ | | Should fulfill diversity requirement if not satisfied earlier | | |
| Semester Eight: [13-15 Credit Hours] | | | | | | |
| Required: minimum cumulative GPA of 2.50 and completion of The Assurance of Learning Assessment given in MIS 44285 | | | | | | |
| ENTR 37045 Sales in the Entrepreneurial Venture | 3 | ■ | | Offered in spring only | | |
| ENTR 47065 New Venture Creation | 3 | ■ | C | Fulfills writing-intensive course requirement; offered in spring only | | |
| MIS 44285 Integrated Business Policy and Strategy | 3 | ■ | | | | |
| General Elective (lower or upper division) | 2-4 | | | 4 credits required if student took MATH 11010 and 11012; see note 2 below | | |
| General Elective (upper division) | 2 | ■ | | | | |
| Graduation Requirements Summary | | | | | | |
| Minimum Total Hours | Upper-Division Hours | Liberal Education Requirements Hours | Diversity Course Global / Domestic | Writing-Intensive | Minimum | |
| 121 | 39 | 36 | LER or General electives | ENTR 47065 | Major GPA | Overall GPA |
| | | | | | 2.50 | 2.50 |

Note 1: Major elective (3 credit hours), choose from the following:

| | | | |
|---|---|--|---|
| COMM 25863 Business and Professional Communications | 3 | MIS 34185 Individual and Group Behavior in Organizations | 3 |
| ENTR 37195 Special Topics in Entrepreneurship I | 3 | | |
| ENTR 47195 Special Topics in Entrepreneurship II | 3 | PSYC 31773 Industrial Psychology | 3 |
| ENTR 47292 Entrepreneurial Internship | 3 | TECH 43060 Management of Technology Innovation | 3 |
| FDM 35280 Fashion Entrepreneurship | 3 | | |

Note 2: Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Expectations: Maximum 3 credit hours of physical education activity (PEB) courses and maximum 3 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121 total hour or 39-upper-division-hour graduation requirement. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply only toward lower-division non-business electives.

Special notes for major:

- Students may apply for the entrepreneurship major during spring semester with an official start during the following fall.
- Admission of approximately 30 students in the major each year with a minimum 2.50 GPA and minimum C grade in ENTR 27065, 27075 and 27456.
- Criteria for acceptance in the major includes a positive record of class participation and activity in the ENTR courses, successful outcomes from the Entrepreneurial Experience courses, a personal essay and potential a personal interview.

Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.