

Roadmap: Visual Communication Design - Bachelor of Arts

[CI-BA-VCD]
College of Communication and Information
School of Visual Communication Design

Catalog Year: 2009-2010

Critical requirements are boldface in shaded areas

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·	Hours	Division	Grade	Important Notes		
Semester One: [15 Credit Hours] VCD 13000 Introduction to Visual Communication						
Design I	2			See note 1 on page 2		
ARTH 22006 Art History I: Ancient and Medieval Art	3			Fulfills LER Fine Arts		
ENG 11011 College Writing I	3			Fulfills LER Composition		
US 10097 Destination Kent State: FYE	1			Not required for transfer student with 25 credits		
LER Basic Sciences LER Social Sciences				Visit <u>www.kent.edu/catalog</u> and search "LER" for course list		
				Should fulfill diversity requirement; visit www.kent.edu/catalog and search "LER" and "diversity" for course lists		
Semester Two: [15-17 Credit Hours]						
VCD 13001 Introduction to Visual Communication Design II	3			See note 1 on page 2		
VCD 20000 Basic Computer Graphic Design and Illustration	3					
ARTH 22007 Art History II: Renaissance to Modern Art	3			Fulfills LER Fine Arts		
LER Humanities	3			Should fulfill diversity requirement if not satisfied earlier; visit www.kent.edu/catalog and search "LER" and "diversity" for course lists		
LER Mathematics and Critical Reasoning	3-5			Enrollment based on placement tests		
Semester Three: [15-16 Credit Hours]						
JMC 22001 Photography or VCD 28000 Photography	3					
VCD 20003 Intermediate Computer Graphic Design and Illustration–Various Software Programs	3					
VCD 22000 Design/Illustration Techniques I VCD 23001 Introduction to Typography						
LER Basic Sciences	2-3			Visit www.kent.edu/catalog and search "LER"		
LER Basic Sciences Laboratory	1			for complete course list		
Semester Four: [16 Credit Hours]						
VCD 20006 Kinetic and Sequential Graphic Design	3					
VCD 20009 Sophomore Entrance Examination/ Portfolio Review	1					
VCD 20010 Introduction to Design Research	3					
VCD 22001 Design/Illustration Techniques II	3					
VCD 23002 Introduction to 3-D Design	3					
ENG 21011 College Writing II	3			Fulfills LER Composition		
Semester Five: [18 Credit Hours]						
VCD 32000 Illustration I	3					
VCD 33000 Graphic Design I	3					
VCD 43000 Studio Production	3					
LER Additional	6			Should fulfill diversity requirement if not satisfied earlier; visit www.kent.edu/catalog and		
LER Social Sciences	3			search "LER" and "diversity" for course lists		



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Course Subject and Title	Credit Hours	Upper Division	Min. Grade	Important Notes
Semester Six: [17 Credit Hours]				
VCD 30009 Junior Portfolio Review: Graphic Design/ Illustration	1	•		
VCD 32001 Illustration II	3			
VCD 33001 Graphic Design II	3	-		
VCD 40092 Internship I in Graphic Design/Illustration	1	-		
General Electives or Minor (lower or upper division)	9			See note 2 below
Summer III: [3 Credit Hours]				
VCD 40192 Internship II in Graphic Design/Illustration	3	•		
Semester Seven: [15 Credit Hours]				
VCD 45000 Graphic Design Perspectives	3	-		
General Electives or Minor (10 credits upper division)	12	•		See note 2 below
Semester Eight: [14-15 Credit Hours]				
VCD 43004 Issues for Graphic Design Businesses	3	-		
ARTH Elective (upper division)	3			
General Electives or Minor (lower or upper division)	8-9			See note 2 below

Graduation Requirements Summary

	Graduation resignation of the same state of the								
т	Total Hours	Upper-Division	Liberal Education	Diversity Course	Writing-Intensive	Mini	mum		
	Total Hours	Hours	Requirements Hours	Global / Domestic	willing-intensive	Major GPA	Overall GPA		
	129	39	36	LER or General Electives	Approved General Elective	2.25	2.00		

- Note 1: Student must receive minimum average B (3.0) grade calculated between VCD 13000 and 13001 before enrolling in VCD 23001. Students may take VCD 13000 and 13001 a maximum three times until a minimum average B grade is achieved. The highest grade in each course is used to calculate the GPA for the purpose of advancement.
- Note 2: General Electives and Required Minor (32-33 credit hours)

Minimum 3 credit hours of general electives chosen from approved writing-intensive courses. Minor must be chosen from the following: Advertising, Computer Information Systems, Electronic Media, Marketing, Media Literacy, Photo-Illustration, Public Relations, Visual Journalism, and Web Design and Programming.

Liberal Education Requirements (LER)

Students must complete a minimum 36 credit hours of Liberal Education Requirements. Colleges or degree programs may specify certain courses to fulfill the requirements. Courses in the students' major field will not count toward the completion of any LER. Honors equivalents shall satisfy the LER. None of the courses on the LER list may be taken with a pass/fail grade.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic focus and one with a global focus. One course must be come from the LER and cannot be in the student's major. The second course may be taken as a second LER; or within a major or minor; or as a general elective; or, with dean's approval, by completing one semester of study in another country.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade.

Upper-Division Requirement

In general, baccalaureate programs require the successful completion of at least 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.