



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester One: [16 Credit Hours]					
MATH 11010 Algebra for Calculus	3		C		Fulfills Kent Core Mathematics and Critical Reasoning
BUS 10123 Exploring Business	3				
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
US 10097 Destination Kent State: FYE	1				Not required for transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Two: [15-17 Credit Hours]					
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent Core Additional
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MIS 24053 Introduction to Computer Applications	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Three: [15 Credit Hours]					
MIS 24163 Principles of Management	3		C		
ACCT 23020 Introduction to Financial Accounting	3				
ECON 22061 Principles of Macroeconomics	3				Fulfills Kent Core Additional
MIS 24056 Fundamentals of Business Statistics	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Four: [15 Credit Hours]					
ACCT 23021 Introduction to Managerial Accounting	3				
FIN 26074 Legal and Regulatory Environment of Business	3				
MKTG 25010 Principles of Marketing	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Semester Five: [15 Credit Hours]					
Required: minimum cumulative 2.5 GPA					
ENG 30063 Business and Professional Writing	3	■			
FIN 36053 Business Finance	3	■			
MIS 34060 Operations Management	3	■			
MIS 34180 Human Resource Management	3	■		■	See note 4 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Semester Six: [15 Credit Hours]					
Required: minimum cumulative 2.5 GPA					
MIS 34165 Dynamics of Leadership or MIS 34175 Learning to Lead	3	■		■	
Major Elective	3	■		■	See note 1 on page 2
College Elective	3	■		■	See note 2 on page 2
General Electives (lower or upper division)	6				Should fulfill diversity requirement if not satisfied earlier; see note 3 on page 2
Semester Seven: [15 Credit Hours]					
Required: minimum cumulative 2.5 GPA					
MIS 44152 Collaborative Project Management	3	■		■	
MIS 44163 Global Business Management	3	■	C	■	Fulfills writing-intensive course requirement
Major Elective	3	■		■	See note 1 on page 2
General Electives (lower or upper division)	6				See note 3 on page 2



Critical requirements are boldface in shaded areas

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Eight: [15 Credit Hours]					
Required: minimum cumulative 2.5 GPA and completion of The Assurance of Learning Assessment given in MIS 44285					
MIS 44285 Integrated Business Policy and Strategy	3	■			
MIS 44062 Supply Chain Management	3	■		■	
MIS 44392 Business Consulting and Practicum	3	■		■	
College Elective	3	■		■	See note 2 below
General Elective (lower or upper division)	3				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Diversity Course Global / Domestic	Writing-Intensive	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General Electives	MIS 44163	2.50	2.50

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Fulfilled in this major with MATH 11010.	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060.	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours) <i>Must be selected from two Kent Core categories</i>	Fulfilled in this major with ECON 22061, COMM 15000 and either MATH 11012 or 12002.	0

Note 1: Major Electives (6 credits), choose from the following:

MIS 34092 Practicum in Career Development	3	MIS 34185 Individual and Group Behavior	3
MIS 34054 Using IS for Business Problems	3	MIS 44009 Business Case for Sustainability	3

Note 2: College Electives (6 credits), choose from the following curricular areas; no more than 3 credits per area:

ACCT elective (3 credit hours), choose from the following:

ACCT 33061 Financial Reporting	3
ACCT 33063 Cost Control and Analysis for Management*	3

ECON elective (3 credit hours), choose from the following:

ECON 32025 Money, Credit and Banking	3
ECON 32082 Introduction to Managerial Economics	3

FIN elective (3 credit hours), choose from the following:

FIN 36058 The Financial System	3
FIN 36063 Individual Investment Analysis and Strategies	3

MKTG elective (3 credit hours), choose from the following:

MKTG 45045 Advertising and Promotion Management	3
MKTG 45046 Personal Selling	3

*Students who take ACTT 21063 as an associate degree student or at a Kent State Regional Campus may use it in place of ACCT 33063 provided university requirement of 39 upper-division hours is met.

Note 3: Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121-total hour or 39-upper-division-hour graduation requirement. Non-business courses may be selected, provided there is minimum 6 credit hours in each of two different disciplines/departments. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. Credit for ENG 11001 or 11002 or MATH 10023 or 10024 may apply toward general electives.

Note 4: Students who take BMRT 21006 as an associate degree student or at a Kent State Regional Campus may use it in place of MIS 34180 provided university requirement of 39 upper-division hours is met.



Kent Core

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit www.kent.edu/catalog/kent-core for course list.

Diversity Course Requirement

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit www.kent.edu/catalog/diversity for course list.

Writing-Intensive Course Requirement

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.00) grade. Visit www.kent.edu/catalog/wic for course list.

Upper-Division Requirement

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.