

SUGGESTED THREE-YEAR GRADUATION PLAN



Entrepreneurship – Bachelor of Business Administration

[BU-BBA-ENTR]

College of Business Administration

Department of Marketing and Entrepreneurship

Catalog Year: 2013-2014

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]					
ECON 22060 Principles of Microeconomics	3				Fulfills Kent Core Social Sciences
MATH 11010 Algebra for Calculus	3		C		Fulfills Kent Core Mathematics and Critical Reasoning
Kent Core Composition	6		C		A grade of C is required in ENG 21011.
Kent Core Humanities and Fine Arts	9				
Kent Core Social Sciences	3				See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 4
Kent Core Basic Sciences	3				
General Electives (lower or upper division)	3				
Semester One: [17 Credit Hours]					
Required: minimum cumulative GPA of 2.250 by the end of this semester					
ENTR 27056 Introduction to Entrepreneurship	3		C	■	
ENTR 27466 Speaker Series	1			■	
BUS 10123 Exploring Business	3				See note 3 on page 3
COMM 15000 Introduction to Human Communication	3		C		Fulfills Kent Core Additional
MIS 24053 Introduction to Computer Applications	3				
US 10097 Destination Kent State: First Year Experience	1				Not required for transfer students with 25 credits
Kent Core Basic Sciences with a laboratory	3				See Kent Core Summary on page 2
Semester Two: [15-17 Credit Hours]					
Required for progression in the major: Minimum 2.250 cumulative GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and ENTR 27056.					
ENTR 37040 Entrepreneurial Tools	3	■		■	Offered in spring only
ACCT 23020 Introduction to Financial Accounting	3				
ECON 22061 Introduction to Macroeconomics	3				Fulfills Kent Core Additional
MATH 11012 Intuitive Calculus or MATH 12002 Analytic Geometry and Calculus I	3-5				Fulfills Kent Core Additional
MKTG 25010 Principles of Marketing	3				
Semester Three: [15 Credit Hours]					
Required: minimum cumulative GPA of 2.250					
ENTR 37075 Entrepreneurial Marketing	3	■		■	
FIN 36053 Business Finance	3	■			
ACCT 23021 Introduction to Managerial Accounting	3				
FIN 26074 Legal Environment of Business	3				
MIS 24163 Principles of Management	3				
Semester Four: [15 Credit Hours]					
Required: minimum cumulative GPA of 2.250					
ENTR 37045 Sales in the Entrepreneurial Venture	3	■		■	
ENTR 37080 New Venture Creation	3	■	C	■	Fulfills writing-intensive course requirement; offered in spring only
BUS 30123 Professional Business Practices	3	■			See note 4 on page 3
MIS 24056 Fundamentals of Business Statistics	3				If student has taken MATH 10041, they may use it in place of MIS 24056
Major Elective (lower or upper division)	3			■	See note 1 on page 2

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Critical requirements are boldface in shaded areas.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
Semester Five: [15 Credit Hours]					
Required: minimum cumulative GPA of 2.250					
ENTR 37065 Entrepreneurial Finance	3	■		■	
ENTR 47048 Entrepreneurial Experience I <i>or</i> ENTR 47092 Entrepreneurial Executive Apprenticeship I	3	■		■	Fulfills experiential learning requirement
MIS 34060 Operations Management	3	■			
General Electives (upper division)	6	■			Should fulfill diversity requirement if not satisfied earlier
Semester Six: [14 Credit Hours]					
Required: minimum cumulative GPA of 2.250 and completion of The Assurance of Learning Assessment given in MIS 44285					
ENTR 47049 Entrepreneurial Experience II <i>or</i> ENTR 47192 Entrepreneurial Executive Apprenticeship II	3	■		■	ENTR 47192 Fulfills experiential learning requirement; offered in spring only
MIS 44285 Integrated Business Policy and Strategy	3	■			
General Elective (lower or upper division)	8				Number of credits required depends on meeting minimum 121 credit hours and minimum 39 upper-division hours

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum Major GPA	Minimum Overall GPA
121	39	36	Kent Core or General electives	ENTR 37080	ENTR 47048, 47092 or 47192	2.250	2.250

Kent Core Summary

Kent Core Categories	Important Notes	Remaining Credit Hours
Composition (6-8 credit hours) <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test; a grade of C is required in ENG 21011	6-8
Mathematics and Critical Reasoning (3-5 credit hours)	Enrollment based on placement test; fulfilled in this major with MATH 11010	0
Humanities and Fine Arts (9 credit hours) <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	May fulfill diversity requirement	9
Social Sciences (6 credit hours) <i>Must be selected from two curricular areas</i>	3 credits are fulfilled in this major with ECON 22060; may fulfill diversity requirement	3
Basic Sciences (6-7 credit hours) <i>Must include one laboratory</i>		6-7
Additional (6 credit hours)	Fulfilled in this major with ECON 22061 and COMM 15000 or either MATH 11012 or 12002.	0

Note 1: Major elective (3 credit hours), choose from the following:

COMM 25863 Business and Professional Communications	3	ENTR 47195 Special Topics in Entrepreneurship II	1-4
ENTR 27192 Beginning Practicum*	1-4	ENTR 47292 Entrepreneurial Internship*	1-6
ENTR 37192 Advanced Practicum*	1-4	FDM 35280 Fashion Entrepreneurship	3
ENTR 37195 Special Topics in Entrepreneurship	1-4	MIS 34185 Individual and Group Behavior in Organizations	3
ENTR 45096 Individual Investigation	1-3	PSYC 31773 Industrial Psychology	3
ENTR 47045 Entrepreneurial Leadership	3	TECH 43060 Management of Technology Innovation	3
ENTR 47047 Strategic Dilemmas in Entrepreneurship	3		

*Fulfills experiential learning requirement

Note 2: Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Expectations: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 121 total hour or 39-upper-division-hour graduation requirement. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean. A minor (business or non-business) is encouraged.

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Note 3: A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:

- 30 or more hours have been earned **and** any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
- 60 or more hours have been earned **and** the student has completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
- At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

Note 4: Students who have transferred ENG 30063 from another institution may use it as a substitute for BUS 30123.

Special notes for major:

- A minimum 2.250 GPA and minimum C grade in ENTR 27057; ENTR 27065 or ENTR 47048 or ENTR 47092; and ENTR 27075 or ENTR 47049 or ENTR 47192.
- Students are permitted to register for ENTR 47049 Entrepreneurial Experience II while taking ENTR 47048 Entrepreneurial Experience I and student are permitted to register for ENTR 47192 Entrepreneurial Executive Apprenticeship II while taking ENTR 47092 Entrepreneurial Executive Apprenticeship I.
- For students double majoring in Managerial Marketing and Entrepreneurship; Marketing tools, MMTG 35011, will substitute for Entrepreneurial Tools, ENTR 37040, but not vice versa because MMTG 35011 is a writing intensive course.
- Entrepreneurship majors who are also majoring in either Marketing or Managerial Marketing, and who have taken Sales in the Entrepreneurial Venture (ENTR 37045), are not required to take Personal Selling (MKTG 45046) for the Marketing major or Sales and Sales Management (MMTG 45030 for the Managerial Marketing major; however, a Marketing or Managerial Marketing major cannot waive ENTR 37045 by taking either MKTG 45046 or MMTG 45030.
- The creation of an Entrepreneurial Executive Apprenticeship gives students the Flexibility of either starting their own business or working for a start-up in the region. In some cases, and with approval of department chair, an Internship in Entrepreneurship (ENTR 47292) may substitute for either Entrepreneurial Executive Apprenticeship I or Entrepreneurial Executive Apprenticeship II.
- While students may choose both Entrepreneurial Experience I and Entrepreneurial Experience II and Entrepreneurial Executive Apprenticeship I and Entrepreneurial Executive Apprenticeship II, they would be unnecessarily duplicating a capstone experience and the heavy time commitment for both is such that they cannot be taken at the same time.

To facilitate the transition to the 2013-14 catalog, Entrepreneurial Experience I (ENTR 27065) and Entrepreneurial Experience II (ENTR 27075) will be designated as equivalent to the newly created senior level versions of these courses, (ENTR 47048 and ENTR 47049).



Kent Core Courses That Can Be Earned Through Exams

LEGEND: G – Global Diversity; D – Domestic Diversity; LAB – Laboratory

				Minimum AP score	Minimum CLEP score	Minimum CBE score
COMPOSITION						
ENG	11011	College Writing I (3)		3	50	C
ENG	21011	College Writing II (3)				C
MATHEMATICS AND CRITICAL REASONING						
CS	10051	Introduction to Computer Science (4)		3		
MATH	11010	Algebra for Calculus (3)			50	
MATH	11012	Intuitive Calculus (3)				C
MATH	12001	Algebra and Trigonometry (5)			50	C
MATH	12002	Analytic Geometry and Calculus I (5)		3	50	C
MATH	14001	Basic Mathematical Concepts I (4)				C
MATH	14002	Basic Mathematical Concepts II (4)				C
HUMANITIES AND FINE ARTS						
Humanities in Arts and Sciences						
ENG	22073	Major Modern Writers: British and United States (3)		3	50	
G HIST	11050	World History: Ancient and Medieval (3)		3		C
G HIST	11051	World History: Modern (3)		3		C
D HIST	12070	History of the United States: The Formative Period (3)		3	50	C
D HIST	12071	History of the United States: The Modern Period (3)		3	50	C
HIST	1xxxx	European History (3)		3		
Fine Arts						
ARCH	10012	Survey of Architectural History II (3)				C
ARTH	22006	Art History I: Ancient and Medieval Art (3)		3		
MUS	22111	The Understanding of Music (3)				C
G MUS	22121	Music as a World Phenomenon (3)				C
SOCIAL SCIENCES						
ECON	22060	Principles of Microeconomics (3)		3	50	C
ECON	22061	Principles of Macroeconomics (3)		3	50	C
GEOG	10160	Introduction to Geography (3)				C
G GEOG	17063	World Geography (3)				C
D GEOG	17064	Geography of the United States and Canada (3)				C
G GEOG	22061	Human Geography (3)		3		
G POL	10004	Comparative Politics (3)		3		
D POL	10100	American Politics (3)		3	50	
D PSYC	11762	General Psychology (3)		3	50	
D PSYC	20651	Child Psychology (3)			50	
D SOC	12050	Introduction to Sociology (3)			50	
BASIC SCIENCES						
BSCI	10001	Human Biology (3)				C
BSCI	10002	Life on Planet Earth (3)				C
BSCI	10110	Biological Diversity (4)		3	50	
BSCI	10120	Biological Foundations (4)		4	50	
LAB BSCI	11010	Anatomy and Physiology I for Allied Health (3)				C
LAB BSCI	11020	Anatomy and Physiology II for Allied Health (3)				C
BSCI	20020	Biological Structure and Function (5)				C
CHEM	10030	Chemistry in Our World (3)				C
CHEM	10050	Fundamentals of Chemistry (3)				C
CHEM	10052	Introduction to Organic Chemistry (2)				C
CHEM	10054	General and Elementary Organic Chemistry (5)				C
CHEM	10060	General Chemistry I (4)		3	50	C
CHEM	10061	General Chemistry II (4)		5	50	C
LAB CHEM	10062	General Chemistry I Laboratory (1)		4		
GEOL	11040	Earth Dynamics (3)				C
GEOL	11042	Earth History (3)				C
GEOL	21062	Environmental Geology (3)		3		C
GEOL	21080	Oceanography (3)				C
PHY	11030	Seven Ideas that Shook the Universe (3)				C
PHY	12201	Technical Physics I (3)				C
PHY	12202	Technical Physics II (3)				C
PHY	13001	General College Physics I (4)		3		C
PHY	13002	General College Physics II (4)		3		C
PHY	13011	College Physics I (2)				C
PHY	13012	College Physics II (2)				C
LAB PHY	13021	General College Physics Laboratory I (1)		3		
LAB PHY	13022	General College Physics Laboratory II (1)		3		
PHY	21040	Physics in Entertainment and the Arts (3)				C
PHY	21430	Frontiers in Astronomy (3)				C
PHY	23101	General University Physics I (5)		3		C
PHY	23102	General University Physics II (5)		3		C

Visit the following websites for more information on the AP (www.kent.edu/honors/academicsandresearch/advanced-placement.cfm); CLEP (www.kent.edu/career/testing/clep.cfm); and CBE (www.kent.edu/registrar/info/cbe.cfm) at Kent State. Visit www.kent.edu/catalog/kent-core for the full Kent Core course list.

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