



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designated as critical (in boldface and shaded areas) must be completed in the semester listed to ensure a timely graduation.

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester One: [16 Credit Hours]</b>					
JMC 20003 Introduction to Mass Communication	3		C-	■	See note 1 on page 2
HIST 12070 History of the United States: The Formative Period	3				Fulfills Kent Core Humanities and domestic diversity course requirement
US 10097 Destination Kent State: First Year Experience	1				Not required of transfer students with 25 credits
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
Kent Core Requirement	3				
<b>Semester Two: [14-15 Credit Hours]</b>					
<b>JMC 20004 Media Writing</b>	<b>3</b>		<b>C-</b>	<b>■</b>	
HIST 12071 History of the United States: The Modern Period	3				Fulfills Kent Core Humanities and domestic diversity course requirement
JMC 22002 Videography Basics	1		C-	■	
JMC 22003 Videography Basics II	1		C-	■	
MATH 11009 Modeling Algebra (4) or MATH 11010 Algebra for Calculus (3)	3-4				Enrollment based on placement tests; fulfills Kent Core Mathematics/Critical Reasoning
Kent Core Requirement	3				See Kent Core Summary on page 2
<b>Semester Three: [15 Credit Hours]</b>					
JMC 23030 Basic Video Production	3		C-	■	
JMC 23031 Basic Audio Production	3		C-	■	
SPAD 25000 Sport in Society	3				
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
<b>Semester Four: [17 Credit Hours]</b>					
JMC 30004 Writing for Electronic Media	2	■	C-	■	
Non-JMC General Electives	3				See note 2 on page 2
Kent Core Requirement	3				See Kent Core Summary on page 2
Kent Core Requirement	3				
SPAD Additional Requirements	6	■			See note 3 on page 2
<b>Semester Five: [15 Credit Hours]</b>					
<b>Requirement: minimum 2.750 major and cumulative GPA</b>					
ENG 30064 Argumentative Prose or ENG 30065 Expository Prose Writing or ENG 30066 Writing in the Public Sphere	3	■			
JMC 20008 Audience Analysis and Research	3		C-	■	
JMC 44042 Live Sports Production	3	■	C-	■	
JMC 44043 Sports Field Production	3	■	C-	■	
SPAD Additional Requirements	3	■			See note 3 on page 2
<b>Semester Six: [15 Credit Hours]</b>					
COMM 15000 Introduction to Human Communication	3				Fulfills Kent Core Additional
JMC 45000 Television Sports Graphics Production	3	■	C-	■	
JMC Elective I	3	■	C-	■	See note 4 on page 2
VCD 14001 Visual Design Literacy	3				
Non-JMC General Electives	3				See note 2 on page 2
<b>Summer III: [1 Credit Hours]</b>					
JMC 40092 Internship	1	■	S	■	Fulfills experiential learning requirement



**Critical requirements are boldface in shaded areas**

Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Important Notes
<b>Semester Seven: [15 Credit Hours]</b>					
JMC 40006 Law of Mass Communication	3	■	C-	■	
JMC 40013 Television Sports Production	3	■	C-	■	
LIS 10010 Information Fluency <i>or</i> LIS 30010 Information Fluency in the Workplace and Beyond	3				
Non-JMC General Electives	6				See note 4 below
<b>Semester Eight: [16 Credit Hours]</b>					
JMC 40010 Ethics and Issues in Mass Communication	3	■	C	■	Fulfills writing-intensive course requirement; see note 3 below
JMC Elective I	3	■	C-	■	See note 2 below
General Electives (9 hours Non-JMC)	10				Number of credits required depends on meeting minimum 124 credit hours and 39 upper-division hours; see note 2 below

**Graduation Requirements Summary**

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Global / Domestic Diversity Course	Writing-Intensive	Experiential Learning	Minimum	
			Kent Core or Elective / HIST 12070	JMC 40010	JMC 40092	Major GPA	Overall GPA
124	39	36				2.750	2.750

**Kent Core Summary**

Kent Core Categories	Important Notes	Remaining Credit Hours
<b>Composition (6-8 credit hours)</b> <i>ENG 11002, 11011, 21011; HONR 10197, 10297</i>	Enrollment based on placement test	6-8
<b>Mathematics and Critical Reasoning (3-5 credit hours)</b>	3-4 credit hours fulfilled in this major with MATH 11009 or 11010	0
<b>Humanities and Fine Arts (9 credit hours)</b> <i>Minimum one course from humanities in Arts and Sciences and minimum one course from fine arts</i>	6 credit hours are fulfilled in this major with HIST 12070 and 12071. Choose 3 credit hours from Fine Arts that may fulfill diversity requirement	3
<b>Social Sciences (6 credit hours)</b> <i>Must be selected from two curricular areas</i>	May fulfill diversity requirement	6
<b>Basic Sciences (6-7 credit hours)</b> <i>Must include one laboratory</i>		6-7
<b>Additional (6 credit hours)</b>	3 credits are fulfilled in this major with COMM 15000; remaining course may fulfill diversity requirements	3

**Note 1:** Students who successfully complete JMC 20001 prior to declaring a JMC major may use it as a substitute for JMC 20003.

**Note 2:** Any JMC course taken is calculated in the major GPA. Minimum 72 credit hours must be taken outside JMC.

**Note 3: SPAD Additional Degree Requirement (9 credit hours), choose from the following:**

SPAD 45023 Sports Marketing	3	SPAD 45026 Sport and the Media	3
SPAD 45024 Sport in Global Perspective	3	SPAD 45027 Public Relations and Promotion in Sport	3

**Note 4: JMC elective I (6 credit hours), choose from the following\*:**

JMC 33036 Basic Media Engineering	3	JMC 45020 AVID Editor Certification	3
JMC 40036 Non-Linear Video Editing	3	JMC 46054 Broadcast Documentary	3
JMC 44045 Promotions for Electronic Media	3	JMC 46057 Motion Graphics for Video Editing	3
JMC 44050 Audio for Video	3	JMC 49021 Corporate Video	3
JMC 45001 Lighting for Video Production	3		

\*Any JMC course is calculated in the major GPA

**Note 5:** A minimum C (2.000) grade must be earned to fulfill the writing intensive requirement. Students declaring the combined degree program with the master's in journalism and mass communication will satisfy the writing intensive requirement with JMC 60003 Ethics in Mass Communications.



**Special Major Note:**

Students who pass 15 credits of non-remedial academic coursework each fall and spring semester and the 1-credit First Year Experience course will accumulate 121 credits in four years. This major requires 124 credits for graduation. Students can stay on track for graduation by:

- Declaring their major as freshmen and completing all courses in sequence (bear in mind that switching majors may cause a delay in graduation);
- Prioritizing required courses above electives;
- Meeting regularly with their academic advisors to stay on track;
- Passing each required course the first time attempted and maintaining the minimal GPA for the major;
- Successfully completing more than 15 credit hours of relevant coursework (field-based work, internship) during academic semesters; and/or
- Completing relevant coursework (field-based work, internship) during summer sessions.

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**Kent Core**

Students must complete a minimum 36 credit hours of the Kent Core. Certain courses required in programs and in student's major field may also fulfill the Kent Core. Honors equivalents shall satisfy the Kent Core. None of the courses on the Kent Core list may be taken with a pass/fail grade. Visit [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core) for course list.

**Diversity Course Requirement**

Students must complete a two-course diversity requirement, consisting of one with a domestic (U.S.) focus and one with a global focus. One course must come from the Kent Core. The second course may be taken as a second Kent Core, within a major or minor, or as a general elective; or, with dean's approval, by completing one semester of study in another country. Visit [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity) for course list.

**Writing-Intensive Course Requirement**

Students must complete a one-course writing-intensive requirement in their major and earn minimum C (2.000) grade. Visit [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic) for course list.

**Experiential Learning Requirement**

To provide students with direct engagement in learning experiences that promote academic relevance, meaning and an understanding of real-world issues, students must complete this requirement at Kent State, either as a for-credit course or as a non-credit, non-course experience approved by the appropriate faculty member. Visit [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr) for course list.

**Upper-Division Requirement**

Students must complete a minimum 39 upper-division (numbered 30000 to 49999) credit hours of coursework. Programs in the College of Arts and Sciences require a minimum of 42 hours of upper-division coursework.

