

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
Semester One [16 Credits]							
	BUS 10123 Exploring Business ¹	3					
	COMM 15000 Introduction to Human Communication	3		C		KAD	
	MATH 11010 Algebra for Calculus	3		C		KMC	
	US 10097 Destination Kent State: First Year Experience ²	1					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Two [15 Credits]							
	MATH 11012 Intuitive Calculus (3) or MATH 12002 Analytic Geometry and Calculus I (5)	3				KAD	
	ECON 22060 Principles of Microeconomics	3				KSS	
	MIS 24053 Introduction to Computer Applications	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Three [15 Credits]							
!	ACCT 23020 Introduction to Financial Accounting	3					
!	ECON 22061 Principles of Macroeconomics	3				KAD	
	FIN 26074 Legal Environment of Business	3					
	MIS 24163 Principles of Management	3					
	Kent Core Requirement	3					
Semester Four [15 Credits]							
	ACCT 23021 Introduction to Managerial Accounting	3					
	MIS 24056 Fundamentals of Business Statistics ³	3					
	MKTG 25010 Principles of Marketing	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Five [15 Credits]							
Required for progression in the major: Minimum 2.500 cumulative GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and FIN 36053							
!	FIN 36053 Business Finance	3	■	C			
	MIS 34060 Operations Management	3	■				
	Kent Core Requirement	3					
	General Electives ⁵	6					
Semester Six [15 Credits]							
Required: minimum cumulative 2.500 GPA							
!	FIN 36054 Intermediate Business Finance	3	■		■		
	FIN 36058 The Financial System	3	■		■		
	FIN 36059 Investments	3	■		■		
	General Electives ⁶	6					
Semester Seven [15 Credits]							
Required: minimum cumulative 2.500 GPA							
!	Accounting or Finance elective ⁷	3	■		■		
	BUS 30061 Business Professional Practices ⁵	1	■				
	ENG 30061 Writing in Business ⁵	2	■				
	FIN 46059 Financial Policy ⁴	3	■	C	■	ELR/WIC	
	General Electives ⁶ (3 hours must be upper-division)	6					
Semester Eight [14 Credits]							
Required: minimum cumulative 2.500 GPA. Note: completion of The Assurance of Learning Assessment given in MIS 44285							
!	FIN 46064 International Business Finance	3	■		■		
!	Accounting or Finance elective ⁷	6	■		■		
	MIS 44285 Integrated Business Policy and Strategy	3	■				
	General Electives ⁶	2					

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.500	2.500

1. A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:

- 30 or more hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
- 60 or more hours have been earned and the student has completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
- At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.
3. Students who have taken MATH 10041 for another program may use it as a substitute for MIS 24056.
4. A minimum C (2.000) grade must be earned in FIN 46059 to fulfill the writing-intensive requirement.
5. BUS 30061 and ENG 30061 should be taken concurrently. Students who have transferred ENG 30063 from another institution may use it as a substitute for ENG 30061.
6. General Electives (20 credits): Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 120-total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.

Recommended Electives, suggested courses depending on career interests:

Financial Management career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	ACCT 33063 Cost Control and Analysis for Management* (3)
FIN 36085 Financial Modeling (3)	FIN 46054 Financial Risk Management (3)
FIN 46055 Options and Futures Markets (3)	
Banking/Financial Institutions career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46054 Financial Risk Management (3)
FIN 36085 Financial Modeling (3)	FIN 46067 Portfolio Analysis (3)
FIN 46055 Options and Futures Markets (3)	
Investments career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 36085 Financial Modeling (3)
FIN 46054 Financial Risk Management (3)	FIN 46055 Options and Futures Markets (3)
FIN 46067 Portfolio Analysis (3)	

* Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

7. Accounting or Finance electives (9 credit hours)

Choose from the following	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	ACCT 33063 Cost Control and Analysis for Management* (3)
FIN 36085 Financial Modeling (3)	FIN 36081 Principles of Insurance (3)
FIN 46055 Options and Futures Markets (3)	FIN 46054 Financial Risk Management (3)
FIN 46068 Financial Management of Commercial Banks (3)	FIN 46067 Portfolio Analysis (3)
FIN 46192 Internship in Finance (3) <i>ELR</i>	FIN 46096 Individual Investigation in Finance (3)

* Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	Kent Core I. Composition Enrollment based on placement test	a grade of C is required in ENG 21011; visit www.kent.edu/catalog/kent-core	6
KMC	Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test	MATH 11010	fulfilled
KHU	Kent Core III. Humanities Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement	visit www.kent.edu/catalog/kent-core	3
KFA	Kent Core IV. Fine Arts Minimum one course from the fine arts; may fulfill diversity requirement	visit www.kent.edu/catalog/kent-core	3
KFH	Kent Core V. Humanities or Fine Arts One additional course from either the humanities or fine arts category, may fulfill diversity requirement.	visit www.kent.edu/catalog/kent-core	3
KSS	Kent Core VI. Social Sciences Must be selected from two curricular areas; may fulfill diversity requirement	ECON 22060	3
KBS	Kent Core VII. Basic Sciences Must include one laboratory	visit www.kent.edu/catalog/kent-core	6
KAD	Kent Core VIII. Additional May fulfill diversity requirement	COMM 15000, ECON 22061, MATH 11012, MATH 12002	fulfilled
DD	Domestic Diversity Course Requirement Either domestic or global diversity must be from Kent Core	visit www.kent.edu/catalog/diversity	one course
DG	Global Diversity Course Requirement Either domestic or global diversity must be from Kent Core	visit www.kent.edu/catalog/diversity	one course
ELR	Experiential Learning Requirement Either course or non-course experience approved by the appropriate faculty member	FIN 46059	fulfilled
WIC	Writing-Intensive Course Requirement Minimum C (2.000) grade	FIN 46059	fulfilled