



Roadmap: Communication Studies - Applied Communication - Bachelor of Arts

CI-BA-COMM-APCO

College of Communication and Information

School of Communication Studies

Catalog Year: 2014-2015

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
Semester One [16 Credits]							
!	COMM 20000 Foundations of Communication ¹	3		C	■		
	COMM 15000 Introduction to Human Communication	3			■	KAD	
	JMC 20001 Media, Power and Culture ⁴ or JMC 20003 Introduction to Mass Communication ⁵	3			■	DD/KSS	
	US 10097 Destination Kent State: First Year Experience ²	1					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Two [15 Credits]							
!	COMM 25902 Communication Theory	3			■		
	VCD 14001 Visual Design Literacy ⁵	3			■		
	Kent Core Requirement	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Three [15 Credits]							
!	COMM 26000 Criticism of Public Discourse ³ (3) or COMM 35852 Intercultural Communication (3) or COMM 35912 Gender and Communication (3)	3			■	DD/KHU DG DD	
	JMC 20004 Media Writing (3) or JMC 20005 Fundamentals of Media Messages (3) or JMC 26001 Multimedia Newswriting (3)	3			■		
	Kent Core Requirement	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
Semester Four [15 Credits]							
	LIS 30010 Information Fluency in the Workplace and Beyond ⁵	3	■		■		
	VCD 37000 Visual Design for Media: Advanced	3	■		■		
	COMM Concentration Electives ⁸	3			■		
	Kent Core Requirement or General Electives ⁶	3					
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Semester Five [15 Credits]							
	COMM 30000 Communication Research Methods	3	■		■		
	COMM Concentration Electives ⁸	3			■		
	Kent Core Requirement	3					
	General Electives ⁶	6					
Semester Six [15 Credits]							
!	COMM 35864 Organizational Communication ⁷	3	■	C	■	WIC	
	ENG 20002 Introduction to Technical Writing (3) or ENG 30062 Principles of Technical Writing (3) or ENG 30063 Business and Professional Writing (3)	3					
	COMM Concentration Electives (upper division) ⁸	3	■		■		
	General Electives ⁶	6					
Semester Seven [15 Credits]							
Note: JMC 20004 or JMC 20005 or JMC 26001; and VCD 37000 and COMM 35864 must be completed before taking (or taken in the same semester as) COMM 46092 in semester 8							
	COMM 45807 High Impact Professional Speaking	3	■		■		
	COMM Concentration Electives (upper division) ⁸	3	■		■		
	General Electives (upper division) ⁶	9	■				
Semester Eight [14 Credits]							
	COMM 46092 Practicum in Applied Communication	3	■	C	■	ELR	
	COMM Concentration Electives ⁸	3	■		■		
	General Electives (3 credit hours of upper division) ⁶	8					

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.000

1. Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement.
2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.
3. Students selecting option COMM 26000 will satisfy 3 of the required 9 credits of Kent Core Humanities and Fine Arts.
4. Students selecting option JMC 20001 will satisfy 3 of the required 6 credits of Kent Core Social Sciences. JMC 20001 (or JMC 20003), LIS 30010 and VCD 14001 count in the major GPA for the Applied Communication
5. JMC 20001 (or JMC 20003), LIS 30010 and VCD 14001 count in the major GPA for the Applied Communication
6. Number of credits required depends on meeting minimum 120 credit hours. Minimum 6 credits upper-division hours. If JMC 20001 and/or COMM 26000 is chosen take general elective. Any COMM course taken is calculated in the major GPA. For the Applied Communication following subjects are calculated in the major GPA: CCI, COMM, IAKM, JMC, LIS and VCD.
7. A minimum C (2.000) grade must be earned in COMM 35864 to fulfill the writing-intensive requirement.
8. Must be from the College of Communication and Information; minimum 6 credit hours must have course subject JMC and/or VCD; and 9 credit hours must be upper-division. May include maximum 6 credit hours combined from COMM 45092, 45093, 45095 and 45196.

Note: The School of Communication Studies generally will approve dual concentrations for Communication Studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	Kent Core I. Composition Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	6
KMC	Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test	visit www.kent.edu/catalog/kent-core	3
KHU	Kent Core III. Humanities Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement	COMM 26000 may fulfill this requirement	3
KFA	Kent Core IV. Fine Arts Minimum one course from the fine arts; may fulfill diversity requirement	visit www.kent.edu/catalog/kent-core	3
KFH	Kent Core V. Humanities or Fine Arts One additional course from either the humanities or fine arts category may fulfill diversity requirement.	visit www.kent.edu/catalog/kent-core	3
KSS	Kent Core VI. Social Sciences Must be selected from two curricular areas; may fulfill diversity requirement	JMC 20001 may fulfill this requirement	6
KBS	Kent Core VII. Basic Sciences Must include one laboratory	visit www.kent.edu/catalog/kent-core	6
KAD	Kent Core VIII. Additional May fulfill diversity requirement	COMM 15000	3
DD	Domestic Diversity Course Requirement Either domestic or global diversity must be from Kent Core	COMM 26000, COMM 35912, and JMC 20001 may fulfill this requirement	one course
DG	Global Diversity Course Requirement Either domestic or global diversity must be from Kent Core	COMM 35852 may fulfill this requirement	one course
ELR	Experiential Learning Requirement Either course or non-course experience approved by the appropriate faculty member	COMM 46092	fulfilled
WIC	Writing-Intensive Course Requirement Minimum C (2.000) grade	COMM 35864	fulfilled