

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Upper Div.	Min. Grade	Major GPA	Type	Term Taken
<b>Semester One [14 Credits]</b>							
!	<b>ACTT 11000 Accounting I - Financial</b>	4			■		
!	<b>BMRT 11000 Introduction to Business</b>	3			■		
	Computer Literacy Module <sup>1</sup>	3					
	Kent Core Requirement	3					
	US 10097 Destination Kent State: First Year Experience <sup>2</sup>	1					
<b>Semester Two [12 Credits]</b>							
!	<b>MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4)</b>	3 - 4				KMC	
!	<b>BMRT 11009 Introduction to Management Technology</b>	3			■		
	COMM 15000 Introduction to Human Communication	3				KAD	
	ECON 22060 Principles of Microeconomics	3				KSS	
<b>Semester Three [18 Credits]</b>							
!	<b>BMRT 21008 Case Studies in Management Technology</b>	3			■		
!	<b>BMRT 21011 Fundamentals of Financial Management</b>	3			■		
!	<b>BMRT 21050 Fundamentals of Marketing Technology</b>	3			■		
	BMRT 21000 Business Law and Ethics I	3					
	Kent Core Requirement	3					
	Kent Core Requirement	3					
<b>Semester Four [16 Credits]</b>							
!	<b>BMRT 21052 Professional Selling Techniques</b>	3			■		
!	<b>BMRT 31006 Human Resources Management</b>	3			■		
!	<b>BMRT 31009 Seminar in Management Technology</b>	3			■		
	ENG 20002 Introduction to Technical Writing (3) or ENG 30063 Business and Professional Writing (3) or ITAP 26638 Business Communications (3)	3					
	Concentration includes Entrepreneurship and Manufacturing; choose any ACCT, ACTT, BMRT, COMT, ECON, FIN, INS, ITAP, MIS and/or MKTG courses.	4			■		

### Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
60	2.000	2.000

1. Computer Literacy Module (3 credit hours)

#### Choose from the following:

COMT 11000 Introduction to Computer Systems (3)	COMT 12000 Personal Productivity Software (3)
COMT 21010 Workgroup Productivity Software (3)	ITAP 16620 Word Processing I (3)
ITAP 16639 Database Applications (3)	

2. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

### University Requirements Summary

Type	Categories	Course(s) Satisfying Category	Remaining Requirements
KCM	<b>Kent Core I. Composition</b> Enrollment based on placement test	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3
KMC	<b>Kent Core II. Mathematics and Critical Reasoning</b> Enrollment based on placement test	MATH 11010 or MATH 14001	fulfilled
KHU/KFA	<b>Kent Core III. Humanities or Fine Arts</b>	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3
KSS	<b>Kent Core IV. Social Sciences</b>	ECON 22060	fulfilled
KBS	<b>Kent Core V. Basic Sciences</b>	visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a>	3