



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical | Course Subject and Title | Credit Hours | Upper Div. | Min. Grade | Major GPA | Type | Term Taken |
|--|--|--------------|------------|------------|-----------|------|------------|
| Semester One [16 Credits] | | | | | | | |
| | COMT 12000 Personal Productivity Software | 3 | | | ■ | | |
| | US 10097 Destination Kent State: First Year Experience | 1 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Two [16 Credits] | | | | | | | |
| | ACTT 11000 Accounting I - Financial | 4 | | | ■ | | |
| | BMRT 11000 Introduction to Business | 3 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Three [15 Credits] | | | | | | | |
| | BMRT 11009 Introduction to Management Technology | 3 | | | ■ | | |
| | BMRT 21000 Business Law and Ethics I | 3 | | | ■ | | |
| | BMRT 21004 Introduction to Business Statistics | 3 | | | ■ | | |
| | ECON 22060 Principles of Microeconomics | 3 | | | | KSS | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Four [15 Credits] | | | | | | | |
| | BMRT 21011 Fundamentals of Financial Management | 3 | | | ■ | | |
| | BMRT 21050 Fundamentals of Marketing Technology | 3 | | | ■ | | |
| | BMRT 31006 Human Resources Management | 3 | ■ | | ■ | | |
| | ECON 22061 Principles of Macroeconomics | 3 | | | | KAD | |
| | INS 29000 Introduction to Insurance and Risk | 3 | | | ■ | | |
| Semester Five [15 Credits] | | | | | | | |
| | BMRT 21052 Professional Selling Techniques | 3 | | | ■ | | |
| | INS 49010 Life and Health Insurance Law, Finance and Risk Management | 3 | ■ | | ■ | | |
| | Major Program Requirement ² | 6 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Six [12 Credits] | | | | | | | |
| | ENG 30063 Business and Professional Writing | 3 | ■ | | ■ | | |
| | INS 49020 Life and Health Insurance Operations | 3 | ■ | C | ■ | WIC | |
| | Major Program Requirement ² | 3 | | | ■ | | |
| | Kent Core Requirement | 3 | | | | | |
| Semester Summer III [3 Credits] | | | | | | | |
| | INS 49292 Life and Health Insurance Practicum | 3 | ■ | | ■ | ELR | |
| Semester Seven [14 Credits] | | | | | | | |
| | INS 49030 Life Insurance | 3 | ■ | | ■ | | |
| | INS 49031 Health Insurance | 3 | ■ | | ■ | | |
| | Major Program Requirement ² | 6 | ■ | | ■ | | |
| | General Electives | 2 | | | | | |
| Semester Eight [14 Credits] | | | | | | | |
| | INS 49032 Advanced Topics in Life and Health Insurance | 3 | ■ | | ■ | | |
| | Major Program Requirement ² | 9 | ■ | | ■ | | |
| | General Electives | 2 | | | | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Upper-Division Hours | Minimum Kent Core Hours | Minimum | |
|---------------------|------------------------------|-------------------------|-----------|-------------|
| | | | Major GPA | Overall GPA |
| 120 | 39 | 36 | 2.000 | 2.000 |

1. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

2. Major Program Requirement Electives (24-25 credits hours):

Choose from the following

| | |
|---|--|
| ACTT 11001 Accounting II-Managerial (4) | ACTT 31063 Introduction to Cost Accounting (3) |
| BMRT 36401 Applications of Technology Management Software (3) | BMRT 36410 Security for Business Students (3) |
| BMRT 36415 Customer Service Technology (3) | BMRT 46410 Crisis and Disaster Management Planning (3) |
| BMRT 46295 Special Topics in Applied Business (3) | COMM 20001 Interpersonal Communication (3) |
| COMM 45807 High Impact Professional Speaking (3) | COMT 21010 Workgroup Productivity Software (3) |
| COMT 36318 Survey of Information Security Internet Fraud and Computer Forensics (3) | MIS 34165 Dynamics of Leadership (3) |
| MIS 34185 Individual and Group Behavior in Organizations (3) | MIS 34280 Social Responsibility in the Workplace (3) |
| MIS 44152 Collaborative Project Management (3) | PSYC 31141 Perception (3) * |
| PSYC 31773 Industrial Psychology (3) | PSYC 41581 Health Psychology (3) |
| SOC 42558 Wealth, Poverty and Power (3) | SOC 42563 Sociology of Health and Health Care (3) * |

* Prerequisite for course may be fulfilled through the Kent Core courses.

University Requirements Summary

| Type | Categories | Course(s) Satisfying Category | Remaining Requirements |
|------|---|--|------------------------|
| KCM | Kent Core I. Composition Enrollment based on placement test | visit www.kent.edu/catalog/kent-core | 6 |
| KMC | Kent Core II. Mathematics and Critical Reasoning Enrollment based on placement test | visit www.kent.edu/catalog/kent-core | 3 |
| KHU | Kent Core III. Humanities Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement | visit www.kent.edu/catalog/kent-core | 3 |
| KFA | Kent Core IV. Fine Arts Minimum one course from the fine arts; may fulfill diversity requirement | visit www.kent.edu/catalog/kent-core | 3 |
| KFH | Kent Core V. Humanities or Fine Arts One additional course from either the humanities or fine arts category, may fulfill diversity requirement. | visit www.kent.edu/catalog/kent-core | 3 |
| KSS | Kent Core VI. Social Sciences Must be selected from two curricular areas; may fulfill diversity requirement | ECON 22060 | 3 |
| KBS | Kent Core VII. Basic Sciences Must include one laboratory | visit www.kent.edu/catalog/kent-core | 6 |
| KAD | Kent Core VIII. Additional May fulfill diversity requirement | ECON 22061 | 3 |
| DD | Domestic Diversity Course Requirement Either domestic or global diversity must be from Kent Core | visit www.kent.edu/catalog/diversity | one course |
| DG | Global Diversity Course Requirement Either domestic or global diversity must be from Kent Core | visit www.kent.edu/catalog/diversity | one course |
| ELR | Experiential Learning Requirement Either course or non-course experience approved by the appropriate faculty member | INS 49292 | fulfilled |
| WIC | Writing-Intensive Course Requirement Minimum C (2.000) grade | INS 49020 | fulfilled |