

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical                             | Course Subject and Title  | Credit Hours | Upper Div. | Min. Grade | Major GPA | Type | Term Taken |
|--------------------------------------|---|--------------|------------|------------|-----------|------|------------|
| <b>Semester One [16 Credits]</b>     |   |              |            |            |           |      |            |
|                                      | COMT 12000 Personal Productivity Software                           | 3            |            |            | ■         |      |            |
|                                      | US 10097 Destination Kent State: First Year Experience <sup>1</sup> | 1            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
| <b>Semester Two [16 Credits]</b>     |   |              |            |            |           |      |            |
|                                      | ACTT 11000 Accounting I - Financial                                 | 4            |            |            | ■         |      |            |
|                                      | BMRT 11000 Introduction to Business                                 | 3            |            |            | ■         |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
| <b>Semester Three [15 Credits]</b>   |   |              |            |            |           |      |            |
|                                      | BMRT 11009 Introduction to Management Technology                    | 3            |            |            | ■         |      |            |
|                                      | BMRT 21000 Business Law and Ethics I                                | 3            |            |            | ■         |      |            |
|                                      | BMRT 21004 Introduction to Business Statistics                      | 3            |            |            | ■         |      |            |
|                                      | ECON 22060 Principles of Microeconomics                             | 3            |            |            |           | KSS  |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
| <b>Semester Four [15 Credits]</b>    |   |              |            |            |           |      |            |
|                                      | BMRT 21011 Fundamentals of Financial Management                     | 3            |            |            | ■         |      |            |
|                                      | BMRT 21050 Fundamentals of Marketing Technology                     | 3            |            |            | ■         |      |            |
|                                      | BMRT 31006 Human Resources Management                               | 3            | ■          |            | ■         |      |            |
|                                      | ECON 22061 Principles of Macroeconomics                             | 3            |            |            |           | KAD  |            |
|                                      | INS 29000 Introduction to Insurance and Risk                        | 3            |            |            | ■         |      |            |
| <b>Semester Five [15 Credits]</b>    |   |              |            |            |           |      |            |
|                                      | BMRT 21052 Professional Selling Techniques                          | 3            |            |            | ■         |      |            |
|                                      | INS 39000 Insurance Law, Finance and Risk Management                | 3            | ■          |            | ■         |      |            |
|                                      | Major Program Requirement Electives                                 | 6            |            |            | ■         |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
| <b>Semester Six [12 Credits]</b>     |   |              |            |            |           |      |            |
|                                      | ENG 30063 Business and Professional Writing                         | 3            | ■          |            | ■         |      |            |
|                                      | INS 39001 Insurance Operations                                      | 3            | ■          | C          | ■         | WIC  |            |
|                                      | Major Program Requirement Elective <sup>2</sup>                     | 3            |            |            | ■         |      |            |
|                                      | Kent Core Requirement   | 3            |            |            |           |      |            |
| <b>Third Summer Term [3 Credits]</b> |   |              |            |            |           |      |            |
|                                      | INS 49092 Insurance Practicum General                               | 3            | ■          |            | ■         | ELR  |            |
| <b>Semester Seven [14 Credits]</b>   |   |              |            |            |           |      |            |
|                                      | INS 49001 Personal Lines Insurance                                  | 3            | ■          |            | ■         |      |            |
|                                      | INS 49002 Commercial Insurance                                      | 3            | ■          |            | ■         |      |            |
|                                      | Major Program Requirement Electives <sup>2</sup>                    | 6            | ■          |            | ■         |      |            |
|                                      | General Electives   | 2            |            |            |           |      |            |
| <b>Semester Eight [14 Credits]</b>   |   |              |            |            |           |      |            |
|                                      | INS 49000 Life and Health Insurance                                 | 3            | ■          |            | ■         |      |            |
|                                      | Major Program Requirement Elective <sup>2</sup>                     | 9            | ■          |            | ■         |      |            |
|                                      | General Electives   | 2            |            |            |           |      |            |

**Graduation Requirements Summary**

| Minimum Total Hours | Minimum Upper-Division Hours | Minimum Kent Core Hours | Minimum   |             |
|---------------------|------------------------------|-------------------------|-----------|-------------|
|                     |                              |                         | Major GPA | Overall GPA |
| 120                 | 39                           | 36                      | 2.000     | 2.000       |

1. US 10097 is not required of transfer students with 25 credits or students age 21+ at time of admission.

2. Major Program Requirement Electives (24-25 credits hours):

| Choose from the following   |  |
|---|--|
| ACTT 11001 Accounting II-Managerial (4)   | ACTT 31063 Introduction to Cost Accounting (3)         |
| BMRT 36401 Applications of Technology Management Software (3)                       | BMRT 36410 Security for Business Students (3)          |
| BMRT 36415 Customer Service Technology (3)  | BMRT 46410 Crisis and Disaster Management Planning (3) |
| BMRT 46295 Special Topics in Applied Business (3)                                   | COMM 20001 Interpersonal Communication (3)             |
| COMM 45807 High Impact Professional Speaking (3)                                    | COMT 21010 Workgroup Productivity Software (3)         |
| COMT 36318 Survey of Information Security Internet Fraud and Computer Forensics (3) | MIS 34165 Dynamics of Leadership (3)                   |
| MIS 34185 Individual and Group Behavior in Organizations (3)                        | MIS 34280 Social Responsibility in the Workplace (3)   |
| MIS 44152 Collaborative Project Management (3)                                      | PSYC 31141 Perception (3) *                            |
| PSYC 31773 Industrial Psychology (3)  | PSYC 41581 Health Psychology (3)                       |
| SOC 42558 Wealth, Poverty and Power (3)   | SOC 42563 Sociology of Health and Health Care (3) *    |

\* Prerequisite for course may be fulfilled through the Kent Core courses.

### University Requirements Summary

| Type | Categories  | Course(s) Satisfying Category  | Remaining Requirements |
|------|---|--|------------------------|
| KCM  | <b>Kent Core I. Composition</b><br>Enrollment based on placement test   | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 6                      |
| KMC  | <b>Kent Core II. Mathematics and Critical Reasoning</b><br>Enrollment based on placement test   | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 3                      |
| KHU  | <b>Kent Core III. Humanities</b><br>Minimum one course from humanities in Arts and Sciences; may fulfill diversity requirement                            | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 3                      |
| KFA  | <b>Kent Core IV. Fine Arts</b><br>Minimum one course from the fine arts; may fulfill diversity requirement  | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 3                      |
| KFH  | <b>Kent Core V. Humanities or Fine Arts</b><br>One additional course from either the humanities or fine arts category, may fulfill diversity requirement. | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 3                      |
| KSS  | <b>Kent Core VI. Social Sciences</b><br>Must be selected from two curricular areas; may fulfill diversity requirement                                     | ECON 22060   | 3                      |
| KBS  | <b>Kent Core VII. Basic Sciences</b><br>Must include one laboratory   | visit <a href="http://www.kent.edu/catalog/kent-core">www.kent.edu/catalog/kent-core</a> | 6                      |
| KAD  | <b>Kent Core VIII. Additional</b><br>May fulfill diversity requirement  | ECON 22061   | 3                      |
| DD   | <b>Domestic Diversity Course Requirement</b><br>Either domestic or global diversity must be from Kent Core  | visit <a href="http://www.kent.edu/catalog/diversity">www.kent.edu/catalog/diversity</a> | one course             |
| DG   | <b>Global Diversity Course Requirement</b><br>Either domestic or global diversity must be from Kent Core  | visit <a href="http://www.kent.edu/catalog/diversity">www.kent.edu/catalog/diversity</a> | one course             |
| ELR  | <b>Experiential Learning Requirement</b><br>Either course or non-course experience approved by the appropriate faculty member                             | INS 49092  | fulfilled              |
| WIC  | <b>Writing-Intensive Course Requirement</b><br>Minimum C (2.000) grade  | INS 39001  | fulfilled              |