

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]						
	ECON 22060 Principles of Microeconomics ¹	3			KSS	
	MATH 11010 Algebra for Calculus ¹	3	C		KMC	
	Kent Core Composition ¹	6	C			
	Kent Core Humanities and Fine Arts ¹	9				
	Kent Core Social Sciences ¹	3				
	Kent Core Basic Sciences ¹	3				
	General Electives (lower or upper division) ¹	3				
Semester One [16 Credits]						
	BUS 10123 Exploring Business ²	3				
	COMM 15000 Introduction to Human Communication	3	C		KAD	
	MIS 24053 Introduction to Computer Applications	3				
	MKTG 25010 Principles of Marketing	3				
	US 10097 Destination Kent State: First Year Experience ³	1				
	Kent Core Basic Sciences with a laboratory	3				
Semester Two [15 Credits]						
Required: minimum cumulative 2.500 GPA						
!	ACCT 23020 Introduction to Financial Accounting	3				
!	ECON 22061 Principles of Macroeconomics	3			KSS	
	MATH 11012 Intuitive Calculus (3) or MATH 12002 Analytic Geometry and Calculus I (5)	3			KMC	
	MIS 24163 Principles of Management	3				
	General Electives ⁷	3				
Semester Three[15 Credits]						
Required for progression in the major: Minimum 2.500 cumulative GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and FIN 36053						
!	ACCT 23021 Introduction to Managerial Accounting	3				
!	FIN 36053 Business Finance	3	C			
	FIN 26074 Legal Environment of Business	3				
	MIS 24056 Fundamentals of Business Statistics ⁴	3				
	General Electives ⁷	3				
Semester Four [15 Credits]						
Required: minimum cumulative 2.500 GPA						
!	FIN 36054 Intermediate Business Finance	3		■		
	FIN 36058 The Financial System	3		■		
	FIN 36059 Investments	3		■		
	MIS 34060 Operations Management	3				
	General Electives ⁶	3				
Semester Five [15 Credits]						
Required: minimum cumulative 2.500 GPA						
!	Accounting or Finance elective ⁸	3		■		
	BUS 30061 Business Professional Practices ⁶	1				
	ENG 30061 Writing in Business ⁶	2				
	FIN 46059 Financial Policy	3	C ⁵	■	ELR/WIC	
	General Electives ⁷ (3 hours must be upper-division)	6				
Semester Six [14 Credits]						
Required: minimum cumulative 2.500 GPA. Note: completion of The Assurance of Learning Assessment given in MIS 44285						
!	FIN 46064 International Business Finance	3		■		
!	Accounting or Finance elective ⁸	6		■		
	MIS 44285 Integrated Business Policy and Strategy	3				
	General Electives ⁷	2				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.500	2.500

1. See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 3
2. A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
 - 30 or more hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.
3. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
4. Students who have taken MATH 10041 for another program may use it as a substitute for MIS 24056.
5. General Electives (20 credits): *Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 120-total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.*

Recommended Electives, suggested courses depending on career interests:

Financial Management career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46054 Financial Risk Management (3)
ACCT 33063 Cost Control and Analysis for Management* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	
Banking/Financial Institutions career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	FIN 46067 Portfolio Analysis (3)
FIN 46054 Financial Risk Management (3)	
Investments career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	FIN 46067 Portfolio Analysis (3)
FIN 46054 Financial Risk Management (3)	

* Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

6. Accounting or Finance electives (9 credit hours)

Choose from the following	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46055 Options and Futures Markets (3)
ACCT 33063 Cost Control and Analysis for Management* (3)	FIN 46067 Portfolio Analysis (3)
FIN 36081 Principles of Insurance (3)	FIN 46068 Financial Management of Commercial Banks (3)
FIN 36085 Financial Modeling (3)	FIN 46096 Individual Investigation in Finance (3)
FIN 46054 Financial Risk Management (3)	FIN 46192 Internship in Finance (3) <i>ELR</i>

* Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

7. BUS 30061 and ENG 30061 should be taken concurrently. Students who have transferred ENG 30063 from another institution may use it as a substitute for ENG 30061.
8. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive

Kent Core Courses That Can Be Earned Through Exams

LEGEND: G – Global Diversity; D – Domestic Diversity; LAB – Laboratory

				Minimum AP score	Minimum CLEP score	Minimum CBE score
COMPOSITION						
ENG	11011	College Writing I (3)		3	50	C
ENG	21011	College Writing II (3)				C
MATHEMATICS AND CRITICAL REASONING						
CS	10051	Introduction to Computer Science (4)		3		
MATH	10041	Introductory Statistics (4)		3		C
MATH	11010	Algebra for Calculus (3)			50	
MATH	11012	Intuitive Calculus (3)				C
MATH	12001	Algebra and Trigonometry (5)			50	C
MATH	12002	Analytic Geometry and Calculus I (5)		3	50	C
MATH	14001	Basic Mathematical Concepts I (4)				C
MATH	14002	Basic Mathematical Concepts II (4)				C
HUMANITIES AND FINE ARTS						
Humanities in Arts and Sciences						
ENG	22073	Major Modern Writers: British and United States (3)		3	50	
G HIST	11050	World History: Ancient and Medieval (3)		3		C
G HIST	11051	World History: Modern (3)		3		C
D HIST	12070	Early America: From Pre-Colonization to Civil War and Reconstruction (3)		3	50	C
D HIST	12071	Modern America: From Industrialization to Globalization (3)		3	50	C
HIST	1xxxx	European History (3)		3		
Fine Arts						
ARCH	10012	Global Architectural History II (3)				C
ARTH	22006	Art History: Ancient and Medieval Art (3)		3		
MUS	22111	The Understanding of Music (3)				C
G MUS	22121	Music as a World Phenomenon (3)				C
SOCIAL SCIENCES						
ECON	22060	Principles of Microeconomics (3)		3	50	C
ECON	22061	Principles of Macroeconomics (3)		3	50	C
GEOG	10160	Introduction to Geography (3)				C
G GEOG	17063	World Geography (3)				C
D GEOG	17064	Geography of the United States and Canada (3)				C
G GEOG	22061	Human Geography (3)		3		
G POL	10004	Comparative Politics (3)		3		
D POL	10100	American Politics (3)		3	50	
D PSYC	11762	General Psychology (3)		3	50	
D PSYC	20651	Child Psychology (3)			50	
D SOC	12050	Introduction to Sociology (3)			50	
BASIC SCIENCES						
BSCI	10001	Human Biology (3)				C
BSCI	10002	Life on Planet Earth (3)				C
BSCI	10110	Biological Diversity (4)		3	50	
BSCI	10120	Biological Foundations (4)		4	50	
LAB BSCI	11010	Foundational Anatomy and Physiology I (3)				C
LAB BSCI	11020	Foundational Anatomy and Physiology II (3)				C
BSCI	20020	Biological Structure and Function (5)				C
CHEM	10030	Chemistry in Our World (3)				C
CHEM	10050	Fundamentals of Chemistry (3)				C
CHEM	10052	Introduction to Organic Chemistry (2)				C
CHEM	10054	General and Elementary Organic Chemistry (5)				C
CHEM	10060	General Chemistry I (4)		3	50	C
CHEM	10061	General Chemistry II (4)		5	50	C
LAB CHEM	10062	General Chemistry I Laboratory (1)		4		
GEOL	11040	How the Earth Works (3)				C
GEOL	11042	Earth and Life Through Time (3)				C
GEOL	21062	Environmental Earth Science (3)		3		C
GEOL	21080	All about the Oceans (3)				C
PHY	11030	Seven Ideas that Shook the Universe (3)				C
PHY	12201	Technical Physics I (3)				C
PHY	12202	Technical Physics II (3)				C
PHY	13001	General College Physics I (4)		3		C
PHY	13002	General College Physics II (4)		3		C
PHY	13011	College Physics I (2)				C
PHY	13012	College Physics II (2)				C
LAB PHY	13021	General College Physics Laboratory I (1)		3		
LAB PHY	13022	General College Physics Laboratory II (1)		3		
PHY	21040	Physics in Entertainment and the Arts (3)				C
PHY	21430	Frontiers in Astronomy (3)				C
PHY	23101	General University Physics I (5)		3		C
PHY	23102	General University Physics II (5)		3		C

Visit the following websites for more information on the AP (<http://www.kent.edu/transfercer/advanced-placement.cfm>); CLEP (www.kent.edu/career/testing/clep.cfm); and CBE (www.kent.edu/registrar/info/cbe.cfm) at Kent State. Visit www.kent.edu/catalog/kent-core for the full Kent Core course list.

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