

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>Semester One [14 Credits]</b>						
!	<b>ACTT 11000 Accounting I - Financial</b>	4		■		
!	<b>BMRT 11000 Introduction to Business</b>	3		■		
	Computer Literacy Module <sup>1</sup>	3				
	US 10097 Destination Kent State: First Year Experience <sup>2</sup>	1				
	Kent Core Requirement	3				
<b>Semester Two [18 Credits]</b>						
!	<b>MATH 11010 Algebra for Calculus (3) or MATH 14001 Basic Mathematical Concepts I (4)</b>	3 - 4			KMC	
!	<b>BMRT 11009 Introduction to Management Technology</b>	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	ECON 22060 Principles of Microeconomics	3			KSS	
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Three [13 Credits]</b>						
!	<b>BMRT 21008 Case Studies in Management Technology</b>	3		■		
!	<b>BMRT 21011 Fundamentals of Financial Management</b>	3		■		
!	<b>BMRT 21050 Fundamentals of Marketing Technology</b>	3		■		
	BMRT 21000 Business Law and Ethics I	3				
	BMRT 21055 Retail Merchandising (3) or BMRT 21056 Principles of Visual Display (3) or BMRT 21092 Internship in Management Technology (1-3)	1 - 3		■		
<b>Semester Four [18 Credits]</b>						
!	<b>BMRT 21052 Professional Selling Techniques</b>	3		■		
!	<b>BMRT 31006 Human Resources Management</b>	3		■		
!	<b>BMRT 31009 Seminar in Management Technology</b>	3		■		
	BMRT 21051 Fundamentals of Retailing	3		■		
	BMRT 21053 Advertising in Business	3		■		
	ENG 20002 Introduction to Technical Writing (3) or ENG 30063 Professional Writing (3) or ITAP 26638 Business Communications (3)	3				

### Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
63	2.000	2.000

1. Computer Literacy Module (3 credit hours)

Choose from the following:	
COMT 11000 Introduction to Computer Systems (3)	COMT 12000 Personal Productivity Software (3)
COMT 21010 Workgroup Productivity Software (3)	ITAP 16620 Word Processing I (3)
ITAP 16639 Database Applications (3)	

2. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment) or students age 21+ at time of admission.

**University Requirements:** Applied and technical associate degree-seeking students must fulfill selected Kent Core (general education requirements). For more information about this requirement, please read the following section in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core).

**Attribute Legend:** DD Diversity–Domestic; DG Diversity–Global; ELR Experiential Learning; KAD Kent Core Additional; KBS Kent Core Basic Sciences; KCM Kent Core Composition; KFA Kent Core Fine Arts; KHU Kent Core Humanities; KMC Kent Core Mathematics and Critical Reasoning; KSS Kent Core Social Sciences; WIC Writing Intensive