

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

| Critical | Course Subject and Title | Credit Hours | Min. Grade | Major GPA | Attribute | Notes |
|--------------------------------------|---|--------------|----------------|-----------|-----------|-------|
| Semester One [16 Credits] | | | | | | |
| | COMT 12000 Personal Productivity Software | 3 | | ■ | | |
| | US 10097 Destination Kent State: First Year Experience ¹ | 1 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Two [16 Credits] | | | | | | |
| | ACTT 11000 Accounting I - Financial | 4 | | ■ | | |
| | BMRT 11000 Introduction to Business | 3 | | ■ | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Three [15 Credits] | | | | | | |
| | BMRT 11009 Introduction to Management Technology | 3 | | ■ | | |
| | BMRT 21000 Business Law and Ethics I | 3 | | ■ | | |
| | BMRT 21004 Introduction to Business Statistics | 3 | | ■ | | |
| | ECON 22060 Principles of Microeconomics | 3 | | | KSS | |
| | Kent Core Requirement | 3 | | | | |
| Semester Four [15 Credits] | | | | | | |
| | BMRT 21011 Fundamentals of Financial Management | 3 | | ■ | | |
| | BMRT 21050 Fundamentals of Marketing Technology | 3 | | ■ | | |
| | BMRT 31006 Human Resources Management | 3 | | ■ | | |
| | ECON 22061 Principles of Macroeconomics | 3 | | | KSS | |
| | INS 29000 Introduction to Insurance and Risk | 3 | | ■ | | |
| Semester Five [15 Credits] | | | | | | |
| | BMRT 21052 Professional Selling Techniques | 3 | | ■ | | |
| | INS 39000 Insurance Law, Finance and Risk Management | 3 | | ■ | | |
| | Major Program Requirement Electives ³ | 6 | | ■ | | |
| | Kent Core Requirement | 3 | | | | |
| Semester Six [12 Credits] | | | | | | |
| | ENG 30063 Professional Writing | 3 | | ■ | | |
| | INS 39001 Insurance Operations | 3 | C ² | ■ | WIC | |
| | Major Program Requirement Electives ³ | 3 | | ■ | | |
| | Kent Core Requirement | 3 | | | | |
| Third Summer Term [3 Credits] | | | | | | |
| | INS 49092 Insurance Practicum General | 3 | | ■ | ELR | |
| Semester Seven [14 Credits] | | | | | | |
| | INS 49001 Personal Lines Insurance | 3 | | ■ | | |
| | INS 49002 Commercial Insurance | 3 | | ■ | | |
| | Major Program Requirement Electives ³ | 6 | | ■ | | |
| | General Electives | 2 | | | | |
| Semester Eight [14 Credits] | | | | | | |
| | INS 49000 Life and Health Insurance | 3 | | ■ | | |
| | Major Program Requirement Electives ³ | 9 | | ■ | | |
| | General Electives | 2 | | | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Upper-Division Hours 30000 – 40000 level course | Minimum Kent Core Hours | Minimum | |
|---------------------|--|-------------------------|-----------|-------------|
| | | | Major GPA | Overall GPA |
| 120 | 39 | 36 | 2.000 | 2.000 |

1. US 10097 is not required of transfer students with 25 credits (excluding College Credit Plus and dual-enrollment credit) or students age 21+ at time of admission.
2. A minimum grade of C (2.000) is required to fulfill the writing-intensive requirement.
3. Major Program Requirement Electives (24-25 credits hours):

Choose from the following:

| | |
|---|--|
| ACTT 11001 Accounting II-Managerial (4) | ACTT 31063 Introduction to Cost Accounting (3) |
| BMRT 36401 Applications of Technology Management Software (3) | BMRT 36410 Security for Business Students (3) |
| BMRT 36415 Customer Service (3) | BMRT 46410 Crisis and Disaster Management Planning (3) |
| BMRT 46295 Special Topics in Applied Business (3) | COMM 20001 Interpersonal Communication (3) |
| COMM 45807 High Impact Professional Speaking (3) | COMT 21010 Workgroup Productivity Software (3) |
| COMT 36318 Survey of Information Security Internet Fraud and Computer Forensics (3) | MIS 34165 Dynamics of Leadership (3) |
| MIS 34185 Individual and Group Behavior in Organizations (3) | MIS 34280 Social Responsibility in the Workplace (3) |
| MIS 44152 Collaborative Project Management (3) | PSYC 31141 Perception (3) * |
| PSYC 31773 Industrial Psychology (3) | PSYC 41581 Health Psychology (3) |
| SOC 42558 Wealth, Poverty and Power (3) | SOC 42563 Sociology of Health and Health Care (3) * |

* Prerequisite for course may be fulfilled through the Kent Core courses.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive