

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
	BUS 10123 Exploring Business ¹	3				
	COMM 15000 Introduction to Human Communication	3	C		KAD	
	MATH 11010 Algebra for Calculus	3	C		KMC	
	UC 10097 Destination Kent State: First Year Experience ²	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15-17 Credits]						
	MATH 11012 Intuitive Calculus (3) or MATH 12002 Analytic Geometry and Calculus I (5)	3-5			KMC	
	ECON 22060 Principles of Microeconomics	3			KSS	
	MIS 24053 Introduction to Computer Applications	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Three [15 Credits]						
!	ACCT 23020 Introduction to Financial Accounting	3				
!	ECON 22061 Principles of Macroeconomics	3			KSS	
	FIN 26074 Legal Environment of Business	3				
	MIS 24163 Principles of Management	3				
	Kent Core Requirement	3				
Semester Four [15 Credits]						
	ACCT 23021 Introduction to Managerial Accounting	3				
	MIS 24056 Fundamentals of Business Statistics ³	3				
	MKTG 25010 Principles of Marketing	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Five [15 Credits]						
Required for progression in the major: Minimum 2.500 overall GPA, minimum C (2.000) grade in COMM 15000, ENG 21011, MATH 11010 and FIN 36053						
!	FIN 36053 Business Finance	3	C			
	MIS 34060 Operations Management	3				
	Kent Core Requirement	3				
	General Electives ⁴	6				
Semester Six [15 Credits]						
Required: minimum overall 2.500 GPA						
!	FIN 36054 Intermediate Business Finance	3		■		
	FIN 36058 The Financial System	3		■		
	FIN 36059 Investments	3		■		
	General Electives ⁴	6				
Semester Seven [15 Credits]						
Required: minimum overall 2.500 GPA						
!	Accounting or Finance elective ⁵	3		■		
	BUS 30061 Business Professional Practices ⁶	1				
	ENG 30061 Writing in Business ⁶	2				
	FIN 46059 Financial Policy	3	C ⁷	■	ELR/WIC	
	General Electives ⁴ (3 hours must be upper-division)	6				
Semester Eight [14 Credits]						
Required: minimum overall 2.500 GPA. Note: completion of The Assurance of Learning Assessment given in MIS 44285						
!	FIN 46064 International Business Finance	3		■		
!	Accounting or Finance elective ⁵	6		■		
	MIS 44285 Integrated Business Policy and Strategy	3				
	General Electives ⁴	2				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.500	2.500

1. A student changing to the College of Business Administration or transferring may be waived out of BUS 10123 Exploring Business if:
 - 30 or more hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053) have successfully been completed.
 - 60 or more hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MIS 24163, MKTG 25010 or MIS 24053)
 - At the discretion of the Dean's Office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.
2. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.
3. Students who have taken MATH 10041 for another program may use it as a substitute for MIS 24056.
4. General Electives (20 credits): *Students may take or use any course at any level as long as the minimum 39-hour requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of physical education activity (PEB) courses and maximum 4 credit hours for courses in applied music and music ensembles (MUS courses with a second digit of 5, 6 or 7) combined may be counted toward the 120-total hour or 39-upper-division-hour graduation requirement. A minor (business or non-business) is encouraged. There is no limit on other music coursework. Any other exceptions must be approved by the assistant dean.*

Recommended Electives, suggested courses depending on career interests:

Financial Management career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46054 Financial Risk Management (3)
ACCT 33063 Cost Control and Analysis for Management* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	
Banking/Financial Institutions career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	FIN 46067 Portfolio Analysis (3)
FIN 46054 Financial Risk Management (3)	
Investments career interest	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46055 Options and Futures Markets (3)
FIN 36085 Financial Modeling (3)	FIN 46067 Portfolio Analysis (3)
FIN 46054 Financial Risk Management (3)	

* Students who change their major from accounting to finance or who are majoring in both accounting and finance or minoring in accounting, may use ACCT 33001 in place of ACCT 33061 and ACCT 33010 in place of ACCT 33063

5. Accounting or Finance electives (9 credit hours)

Choose from the following	
ACCT 33061 Financial Reporting Issues and Analysis* (3)	FIN 46067 Portfolio Analysis (3)
ACCT 33063 Cost Control and Analysis for Management* (3)	FIN 46068 Financial Management of Commercial Banks (3)
FIN 36081 Principles of Insurance (3)	FIN 46087 International Finance Experience (3)
FIN 36085 Financial Modeling (3)	FIN 46096 Individual Investigation in Finance (3)
FIN 46054 Financial Risk Management (3)	FIN 46192 Internship in Finance (3) <i>ELR</i>
FIN 46055 Options and Futures Markets (3)	

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6. BUS 30061 and ENG 30061 should be taken concurrently. Students who have transferred ENG 30063 from another institution may use it as a substitute for ENG 30061.
7. A minimum C (2.000) grade must be earned to fulfill the writing-intensive requirement.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive