

## SUGGESTED THREE-YEAR GRADUATION PLAN

Roadmap: Fashion Merchandising – Bachelor of Science



CA-BS-FM

College of the Arts

School of Fashion Design and Merchandising

Catalog Year: 2016-2017

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>Post-Secondary Coursework or Credit By Examination Upon Entry as a Freshman: [30 Credit Hours]</b>						
	ECON 22060 Principles of Microeconomics <sup>1</sup>	3			KSS	
	Kent Core Composition <sup>1</sup>	6				
	Kent Core Humanities or Fine Arts <sup>1</sup>	9				
	Kent Core Social Sciences <sup>1</sup>	3				
	Kent Core Basic Sciences <sup>1</sup>	3				
	Kent Core Additional <sup>1</sup>	6				
<b>Semester One [14 Credits]</b>						
	FDM 10010 Fashion Fundamentals	3		■		
	FDM 10023 Fashion Visuals	1		■		
	FDM 10024 Fashion Visuals Laboratory	2		■		
	UC 10097 Destination Kent State: First Year Experience <sup>2</sup>	1				
	MATH 10041 Introductory Statistics	4			KMC	
	MKTG 25010 Principles of Marketing	3				
<b>Semester Two [15 Credits]</b>						
!	FDM 10033 Fashion Fabrics	1		■		
!	FDM 10034 Fashion Fabrics Laboratory	2		■		
	FDM 10053 Introduction to Fashion Technology	1		■		
	FDM 10054 Introduction to Fashion Technology Laboratory	2		■		
	FDM 20263 Fashion Retail Industry	3		■		
	Kent Core Requirement	3				
	Minor Coursework and General Electives <sup>3</sup>	3				
<b>Semester Three [15 Credits]</b>						
!	FDM 20030 Fashion Apparel Analysis	3		■		
	FDM 25011 Fashion Branding	3		■		
	FDM upper-division electives <sup>4</sup>	3		■		
	Minor Coursework and General Electives <sup>3</sup>	6				
<b>Semester Four [15 Credits]</b>						
	FDM 30083 Professional Seminar	3		■		
	FDM 30262 Fashion Merchandise Planning and Buying	3		■		
	FDM 35011 Fashion Forecasting	3		■		
	Minor Coursework and General Electives <sup>3</sup>	3				
<b>Second Summer Term [3 Credits]</b>						
	FDM 45192 Internship in Fashion Merchandising	3		■	ELR	
<b>Semester Five [15 Credits]</b>						
	FDM 30260 Product Development in the Fashion Industry	3		■		
	FDM 35270 Computer Applications in Retailing	3		■		
	FDM 40270 Fashion Marketing	3		■		
	FDM upper-division electives <sup>4</sup>	6		■		
<b>Semester Six [13 Credits]</b>						
!	FDM 40291 Seminar in Fashion Merchandising	3	C <sup>5</sup>	■	WIC	
	FDM 45012 Textiles and Apparel in the Global Economy	3		■		
	Minor Coursework and General Electives <sup>3</sup>	7				

### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.000	2.000

1. See list of Kent Core courses that can be earned through AP, CLEP or CBE exams on page 3

2. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.

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3. Number of credits required depends on meeting minimum 120 credit hours. A minor is required for the B.S. Fashion Merchandising program—number of credit hours depends on the minor selected. See advisor for specific details on minor requirements.

4. Maximum 6 credit hours of FDM 45093 can be used toward FDM electives.

5. Minimum C (2.000) grade must be earned in FDM 40291 to fulfill the writing-intensive requirement.

### Program Policies:

- A minimum 2.500 GPA in the major and 2.500 overall GPA required for graduation.
- A minimum 2.500 overall GPA required for Internship.
- Students are required to participate in a study away opportunity.
- A minimum 2.500 overall GPA require for study away requirement.
- A minor is required for the B.S. Fashion Merchandising program, number of credit hours depends on the minor selected. See advisor for specific details on minor requirements.

**University Requirements:** Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core); Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity); Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic); Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr).

**Attribute Legend:** **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive