

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
Semester One [16 Credits]						
!	COMM 20000 Foundations of Communication ¹	3	C	■		
	COMM 15000 Introduction to Human Communication	3		■	KAD	
	JMC 20001 Media, Power and Culture ² or JMC 20003 Introduction to Mass Communication	3		■	DD/KSS	
	UC 10097 Destination Kent State: First Year Experience ³	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Two [15 Credits]						
!	COMM 25902 Communication Theory	3		■		
	VCD 14001 Visual Design Literacy	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Three [15 Credits]						
!	COMM 26000 Criticism of Public Discourse (3) ⁴ or COMM 35852 Intercultural Communication (3) or COMM 35912 Gender and Communication (3)	3		■	DD/KHU DG DD	
	JMC 20004 Advertising Writing and Storytelling (3) or JMC 20005 Fundamentals of Media Messages (3) or JMC 26001 Writing Across Platforms (3)	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
Semester Four [15 Credits]						
	LIS 30010 Information Fluency in the Workplace and Beyond	3		■		
	VCD 37000 Visual Design for Media: Advanced	3		■		
	COMM Concentration Electives ⁵	3		■		
	Kent Core Requirement or General Electives ^{2,6}	3				
	Kent Core Requirement or General Electives ^{4,6}	3				
Semester Five [15 Credits]						
	COMM 30000 Communication Research Methods	3		■		
	COMM Concentration Electives ⁵	3		■		
	Kent Core Requirement	3				
	General Electives ⁶	6				
Semester Six [15 Credits]						
!	COMM 35864 Organizational Communication	3	C ⁷	■	WIC	
	ENG 20002 Introduction to Technical Writing (3) or ENG 30062 Principles of Technical Writing (3) or ENG 30063 Professional Writing (3)	3				
	COMM Concentration Electives ⁵	3		■		
	General Electives ⁶	6				
Semester Seven [15 Credits]						
Note: JMC 20004 or JMC 20005 or JMC 26001; and VCD 37000 and COMM 35864 must be completed before taking (or taken in the same semester as) COMM 46092 in semester 8						
	COMM 45807 High Impact Professional Speaking	3		■		
	COMM Concentration Electives ⁵	3		■		
	General Electives ⁶	9				
Semester Eight [14 Credits]						
	COMM 46092 Practicum in Applied Communication	3	C	■	ELR	
	COMM Concentration Electives ⁵	3		■		
	General Electives ⁶	8				

Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.250	2.000

1. Students must successfully complete a grammar competency requirement within the first 20 credits of the major and before enrolling in the required writing-intensive course associated with the major. Students will be provided one opportunity to fulfill this major requirement while enrolled in COMM 20000 Foundations of Communication. Students who do not earn a score of 680 or better on this test-out opportunity in COMM 20000 must complete COMM 21000 Grammar Review (1 credit), earning a C or better in the course in order to fulfill this grammar requirement
2. If JMC 20001 is not selected, students must take a Kent Core requirement in Semester 4. If JMC 20001 is selected, students may enroll in general elective credits. Number of general elective credits required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
3. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.
4. If COMM 26000 is not selected, students must take a Kent Core requirement in Semester 4. If COMM 26000 is selected, students may enroll in general elective credits. Number of general elective credit hours required depends on meeting minimum 120 credit hours and minimum 39 upper-division hours.
5. Must be from the College of Communication and Information; minimum 6 credit hours must have course subject JMC and/or VCD; and 9 credit hours must be upper-division. May include maximum 6 credit hours combined from COMM 45092, 45093, 45095 and 45196.
6. Number of general elective credit hours required depends on meeting minimum 120 credit hours and 39 upper-division hours. Any COMM course taken is calculated in the major GPA. For the Applied Communication following subjects are calculated in the major GPA: CCI, COMM, IAKM, JMC, LIS and VCD.
7. A minimum C (2.000) grade must be earned in COMM 35864 to fulfill the writing-intensive requirement.

Note: The School of Communication Studies generally will approve dual concentrations for Communication Studies students as long as there are at least 12 hours of coursework in the concentration elective courses exclusively applied to each concentration (resulting in a total of 24 hours of unique concentration electives across the two concentrations). Students must also complete all of the other concentration requirements specific to each concentration, in addition to differentiating their major elective courses across the two concentrations. If one of the dual concentration choices is either the applied or the global communication concentration, students may select courses from across the College of Communication and Information in their elective choices for completing that part of the dual concentration. Any other duplicative course requirements for the two concentrations beyond the requirements specified above may be double counted when completing a dual concentration option.

Students electing a dual concentration must meet with an advisor to plan an individualized plan of study that meets these requirements before the dual concentration option will be approved for that student. Any changes made to the program of study also must be approved by an advisor, or the student may not be allowed to graduate with this option.

University Requirements: Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – www.kent.edu/catalog/kent-core; Diversity Course Requirement – www.kent.edu/catalog/diversity; Writing-Intensive Course Requirement – www.kent.edu/catalog/wic; Experiential Learning Requirement – www.kent.edu/catalog/elr.

Attribute Legend: **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive