



This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>Semester One [17 Credits]</b>						
!	<b>ACTT 11000 Accounting I - Financial</b>	4		■		
!	<b>BMRT 11000 Introduction to Business</b>	3		■		
	COMT 11000 Introduction to Computer Systems	3		■		
	UC 10097 Destination Kent State: First Year Experience <sup>1</sup>	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Two [16 Credits]</b>						
!	<b>ACTT 11001 Accounting II-Managerial</b>	4		■		
!	<b>BMRT 11009 Introduction to Management Technology</b>	3		■		
	COMM 15000 Introduction to Human Communication	3			KAD	
	ECON 22060 Principles of Microeconomics	3			KSS	
	Kent Core Requirement	3				
<b>Semester Three [15 Credits]</b>						
!	<b>BMRT 21000 Business Law and Ethics I</b>	3				
!	<b>BMRT 21011 Fundamentals of Financial Management</b>	3		■		
!	<b>BMRT 21050 Fundamentals of Marketing Technology</b>	3		■		
	ECON 22061 Principles of Macroeconomics	3		■	KSS	
	Kent Core Requirement	3				
<b>Semester Four [15 Credits]</b>						
!	<b>BMRT 21004 Introduction to Business Statistics</b>	3		■		
!	<b>BMRT 21052 Professional Selling Techniques</b>	3		■		
!	<b>BMRT 31006 Human Resources Management</b>	3		■		
	ENG 30063 Professional Writing <sup>2</sup>	3		■		
	Kent Core Requirement	3				

### Graduation Requirements Summary

Minimum Total Hours	Minimum	
	Major GPA	Overall GPA
63	2.000	2.000

1. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission
2. Students who have successfully completed BUS 30061 and ENG 30061 may substitute these courses for ENG 30063.

**University Requirements:** Applied and technical associate degree-seeking students must fulfill selected Kent Core (general education requirements). For more information about this requirement, please read the following section in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core).

**Attribute Legend:** **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive