

1972This roadmap is a recommended semester-by-semester plan of study for this major. However, courses and milestones designed as critical (!) must be completed in the semester listed to ensure a timely graduation.

Critical	Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Attribute	Notes
<b>1972Semester One [16 Credits]</b>						
	COMT 12000 Personal Productivity Software	3		■		
	UC 10097 Destination Kent State: First Year Experience <sup>1</sup>	1				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Two [16 Credits]</b>						
	ACTT 11000 Accounting I - Financial	4		■		
	BMRT 11000 Introduction to Business	3		■		
	Kent Core Requirement	3				
	Kent Core Requirement	3				
	Kent Core Requirement	3				
<b>Semester Three [15 Credits]</b>						
	BMRT 11009 Introduction to Management Technology	3		■		
	BMRT 21000 Business Law and Ethics I	3		■		
	BMRT 21004 Introduction to Business Statistics	3		■		
	ECON 22060 Principles of Microeconomics	3			KSS	
	Kent Core Requirement	3				
<b>Semester Four [15 Credits]</b>						
	BMRT 21011 Fundamentals of Financial Management	3		■		
	BMRT 21050 Fundamentals of Marketing Technology	3		■		
	BMRT 31006 Human Resources Management	3		■		
	ECON 22061 Principles of Macroeconomics	3			KSS	
	INS 29000 Introduction to Insurance and Risk	3		■		
<b>Semester Five [15 Credits]</b>						
	BMRT 21052 Professional Selling Techniques	3		■		
	INS 39000 Insurance Law, Finance and Risk Management	3		■		
	Major Program Requirement Electives <sup>3</sup>	6		■		
	Kent Core Requirement	3				
<b>Semester Six [12 Credits]</b>						
	ENG 30063 Professional Writing	3		■		
	INS 39001 Insurance Operations	3	C <sup>2</sup>	■	WIC	
	Major Program Requirement Electives <sup>3</sup>	3		■		
	Kent Core Requirement	3				
<b>Third Summer Term [3 Credits]</b>						
	INS 49092 Insurance Practicum General	3		■	ELR	
<b>Semester Seven [14 Credits]</b>						
	INS 49001 Personal Lines Insurance	3		■		
	INS 49002 Commercial Insurance	3		■		
	Major Program Requirement Electives <sup>3</sup>	6		■		
	General Electives <sup>4</sup>	2				
<b>Semester Eight [14 Credits]</b>						
	INS 49000 Life and Health Insurance	3		■		
	Major Program Requirement Electives <sup>3</sup>	9		■		
	General Electives <sup>4</sup>	2				

### Graduation Requirements Summary

Minimum Total Hours	Minimum Upper-Division Hours 30000 – 40000 level course	Minimum Kent Core Hours	Minimum	
			Major GPA	Overall GPA
120	39	36	2.000	2.000

1. UC 10097 is not required of transfer students with 25 credits (excluding College Credit Plus) or students age 21+ at time of admission.

2. A minimum grade of C (2.000) is required to fulfill the writing-intensive requirement.

3. Major Program Requirement Electives (24-25 credits hours):

Choose from the following:	
ACTT 11001 Accounting II-Managerial (4)	ACTT 31063 Introduction to Cost Accounting (3)
BMRT 36401 Applications of Technology Management Software (3)	BMRT 36410 Security for Business Students (3)
BMRT 36415 Customer Service (3)	BMRT 46410 Crisis and Disaster Management Planning (3)
BMRT 46295 Special Topics in Applied Business (3)	COMM 20001 Interpersonal Communication (3)
COMM 45807 High Impact Professional Speaking (3)	COMT 21010 Workgroup Productivity Software (3)
COMT 36318 Survey of Information Security Internet Fraud and Computer Forensics (3)	MIS 34165 Dynamics of Leadership (3)
MIS 34185 Individual and Group Behavior in Organizations (3)	MIS 34280 Social Responsibility in the Workplace (3)
MIS 44152 Project Management (3)	PSYC 31141 Perception (3) *
PSYC 31773 Industrial Psychology (3)	PSYC 41581 Health Psychology (3)
SOC 42558 Wealth, Poverty and Power (3)	SOC 42563 Sociology of Health and Health Care (3) *

\* Prerequisite for course may be fulfilled through the Kent Core courses.

4. Number of general elective credit hours required depends on meeting minimum 120 credit hours and 39 upper-division hours.

**University Requirements:** Bachelor's degree-seeking students must meet Kent Core (general education requirements), diversity, writing-intensive and experiential learning requirements. For more information about these requirements, please read the following sections in the University Catalog: Kent Core – [www.kent.edu/catalog/kent-core](http://www.kent.edu/catalog/kent-core); Diversity Course Requirement – [www.kent.edu/catalog/diversity](http://www.kent.edu/catalog/diversity); Writing-Intensive Course Requirement – [www.kent.edu/catalog/wic](http://www.kent.edu/catalog/wic); Experiential Learning Requirement – [www.kent.edu/catalog/elr](http://www.kent.edu/catalog/elr).

**Attribute Legend:** **DD** Diversity–Domestic; **DG** Diversity–Global; **ELR** Experiential Learning; **KAD** Kent Core Additional; **KBS** Kent Core Basic Sciences; **KCM** Kent Core Composition; **KFA** Kent Core Fine Arts; **KHU** Kent Core Humanities; **KMC** Kent Core Mathematics and Critical Reasoning; **KSS** Kent Core Social Sciences; **WIC** Writing Intensive